

Power of Purpose

LeadingAge™
Oregon

Sunday May 21, 2017

9:00 a.m.	Golf Tournament Check-In Begins - Ridge Course <i>Title Sponsor USI</i>
9:30 a.m.	First Golf Tournament Tee time - Ridge Course <i>Title Sponsor USI</i>
4:00 - 5:30 p.m.	Putting Tournament <i>Sponsor Orrick, Herrington & Sutcliffe LLP</i>
6:00 p.m.	Welcome Barbecue <i>River Run Event Center - Sponsors Sysco Food Services, LCG Pence Construction and USI</i>

Monday May 22, 2017

7:00 - 8:00 am	LeadingAge Oregon Fun Run/Walk				
8:30 - 9:30 a.m.	LeadingAge Oregon Board Meeting				
10:00 - 11:30 a.m.	A.1 Keynote Session - David Ault Simplifying Purpose: Returning to What Matters				
11:30 - 1:00 p.m.	Trade Show and Treasure Hunt with Lunch <i>Treasure Hunt Sponsor Ziegler</i>				
1:00 - 2:00 p.m.	A.2 Foster the Extraordinary! Embracing Workplace Differences and Integration (Part 1) <i>Claudia Blumenstock, Copernicus, Inc.</i>	A.3 Living in Community: Embracing People with Dementia (Part 1) <i>Cordula Dick-Muehlke, Cordula Cares</i>	A.4 Preparing for the Next Generation of Consumers (Part 1) <i>Laura Jones, Brooks Adams Research</i>	A.5 Employment Law: Hot issues on Hiring, Discipline and Whistleblowing <i>Jeff Duncan, Lane Powell PC</i>	A.6 Is There a Miniature Horse In Your Future? What Senior Living Providers Need to Know About Assistance Animals <i>Louise Dix, Fair Housing Council of Oregon</i>
2:15 - 3:15 p.m.	A.7 Foster the Extraordinary! Embracing Workplace Differences and Integration (Part 2) <i>Claudia Blumenstock, Copernicus, Inc.</i>	A.8 Living in Community: Embracing People with Dementia (Part 2) <i>Cordula Dick-Muehlke, Cordula Cares</i>	A.9 Preparing for the Next Generation of Consumers (Part 2) <i>Laura Jones, Brooks Adams Research</i>	A.10 Reefer Madness: Marijuana in Senior Care and Housing <i>Gabriela Sanchez, Lane Powell PC and Pamela Kaufmann, Hanson Bridgett LLP</i>	A.11 When Resident-on-Resident Harrassment is a Fair Housing Concern <i>Louise Dix, Fair Housing Council of Oregon</i>
3:30 - 4:30 p.m.	A.12 Creating Navigation Strategies: Encouraging Richer Engagement with Residents <i>Claudia Blumenstock, Copernicus, Inc.</i>	A.13 How Music and Technology are Elevating Cognitive Care <i>Andy Tubman, SingFit</i>	A.14 Portlandia... A NW Design Perspective <i>Ray Yancy and Lisa Warnock, Myhre Group Architects</i>	A.15 How to Succeed in Value-Based Care Models <i>Donna Mueller, Infinity Rehab and Jake Arrastia, Avamere Health Services</i>	A.16 Controlled Medication Accountability: Keeping Residents and Staff Safe <i>Melissa Robinett, Consonus Healthcare</i>
4:30 - 6:30 p.m.	Trade Show with Wine Tasting, Exhibitor Reception and Drawings				

Tuesday May 23, 2017

8:30 - 9:30 a.m.	B.1 General Session - Cheryl Phillips <i>Advancing a Vision: Reflections from LeadingAge</i>				
9:45 - 10:45 a.m.	B.2 Working in Multi-generational Settings: Challenges and Opportunities (Part 1) <i>Jennifer Sasser, Portland Community College</i>	B.3 New Nursing Home Requirements of Participation: An Overview and Best Practices <i>Gabriela Sanchez and Joe Greenman, Lane Powell</i>	B.4 Mission Forward... New Paths in Dementia Care <i>Pam Brandon, AGE-u-cate® Training Institute</i>	B.5 Leadership for a New Age to Deliver "Exceptional Service" <i>James Hoevertsz, Shiloh Wood and Todd Albert, Pacific Retirement Services</i>	B.6 Public Policy in a New Era: A Dialogue with Cheryl Phillips <i>Cheryl Phillips, LeadingAge</i>
11:00 a.m. - Noon	B.7 Working in Multi-generational Settings: Challenges and Opportunities (Part 2) <i>Jennifer Sasser, Portland Community College</i>	B.8 State of SNF Repositioning: Concepts for Non-Profit Providers <i>David Knight and Karen Adams, GSI Research and Jim Bennett, Transforming Age</i>	B.9 Finding Purpose... Creating Community <i>Steve Lindsey, Garden Spot Communities</i>	B.10 12 Tips for Turning Your Digital Marketing Efforts from a Liability to an Asset <i>Patricia Cisco, Marketing Essentials, LLC</i>	B.11 Implementing Individually-based Limitations in Assisted Living and Residential Care <i>Bob Weir and Chris Angel, Oregon Department of Human Services</i>
Noon - 1:45 p.m.	Annual Meeting and Award Luncheon				
2:00 - 3:00 p.m.	B.12 Making Meetings Meaningful, Motivating and Mindful <i>Susan Giacobazzi, Office Detox</i>	B.13 Demystifying Federal Veterans Administration Benefits for Older Oregonians <i>Mitch Sparks and Mary Jaeger, Oregon Department of Veterans Affairs</i>	B.14 Opening Minds through Art (OMA): The Rose Villa Experience <i>Melodie Reed, Erin Cornell and Beth Knoll, Rose Villa</i>	B.15 Effective (and Atypical) Selling Behaviors: A New and MUCH Better Approach to Selling Senior Living (Part 1) <i>Michael Marlow, Life Care Services</i>	B.16 Health Information Exchange in Oregon: What's Happening and What's Ahead <i>Susan Otter and Sean Carey, Oregon Health Authority</i>
3:15 - 4:15 p.m.	B.17 Future of Elderhood, Universal Caregiver and The Green House Project <i>Jennifer Felberg, Cedar Sinai Park</i>	B.18 The Economy of Kindness: How Kindness Transforms Our Bottom Line <i>Linda Cohen, Linda Cohen Consulting</i>	B.19 Fitness and Fun for You and Your Residents: Small Fit Ball Versatility <i>René Swar, Rose Villa</i>	B.20 Effective (and Atypical) Selling Behaviors: A New and MUCH Better Approach to Selling Senior Living (Part 2) <i>Michael Marlow, Life Care Services</i>	B.21 Discussion Session: Challenges and Opportunities in Dining Programs <i>James Hoevertsz, Pacific Retirement Services</i>
6:00 - 9:30 p.m.	Dinner and Carnival <i>Sponsor McKesson</i>				

Wednesday May 24, 2017

9:00 - 10:00 a.m.	C.1 Rekindling Our Spark! <i>Paul Iarrobino, True Path Consulting</i>	C.2 Closing the Back Door: Becoming a Leader People Love and Never Want to Leave <i>Bill Zipp, Leadership Link</i>
10:15 - 11:15 a.m.	C.3 Closing Session - Richard Hight The Masterpiece in You <i>Sponsor LCG Pence Construction</i>	