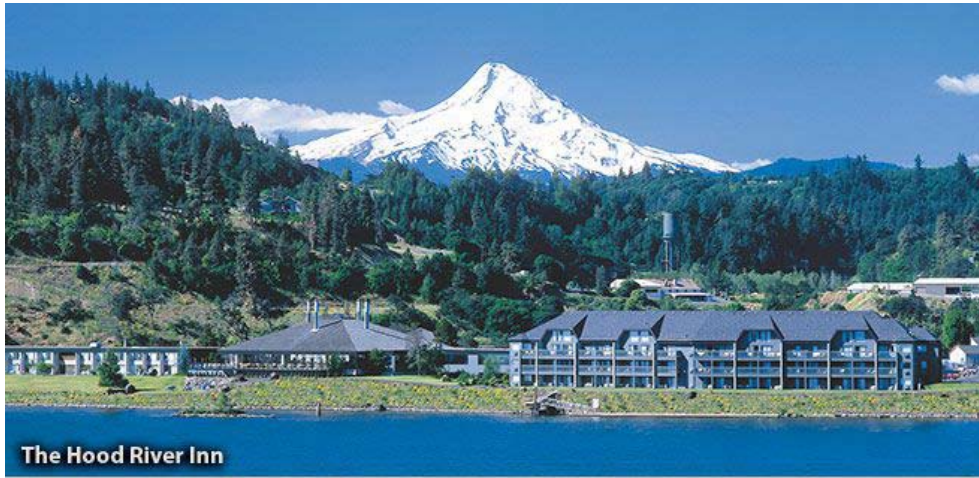


**LeadingAge Oregon  
2014 Fall Leadership Conference  
October 6-8, 2014**



**BEST WESTERN PLUS Hood River Inn**

1108 East Marina Way, Hood River, OR 97031  
PHONE: 541-386-2200

**Call for Exhibitors  
Exhibit: Tuesday, October 7  
(4:30 - 6:30 p.m.)**

We are excited to invite you to join us in Hood River at the Hood River Inn, for our 2014 Fall Conference for CEOs, Administrators, Boards of Directors and other leadership staff from long-term care and senior housing organizations. If you're looking for an opportunity to market directly to the leaders of Oregon's not-for-profit nursing, assisted living and retirement facilities, this is your chance! The LeadingAge Oregon membership represents more than 11,000 nursing beds, RCF/ALF units and retirement apartments, as well as community-based care organizations. This intimate, retreat-like conference is a great opportunity for you to build valuable relationships with LeadingAge Oregon members.

We are once again offering a **limited** number of businesses the opportunity to show their products and services at our Exhibit Reception. Exhibitors who have participated in the past at our leadership-oriented conferences will tell you that this event is an ideal setting for making contacts with key decision makers from Oregon's not-for-profit long-term care community. Because **space is limited**, it's important **you reserve your space early!**

Exhibitors are also invited this year to attend the "Leadership" luncheon which will include the graduation of our 2013-2014 LeadingAge Oregon Leadership class. This event also serves as fundraiser for the LeadingAge Oregon PAC, and part of your luncheon ticket fee will go to that cause. You won't want to miss this chance to participate in this special luncheon, as well as have the opportunity to network in this environment.

**To register, please go on-line to our website and complete the exhibit registration.** If you encounter technical problems please contact Denise Wetzal at [dwetzal@leadingageoregon.org](mailto:dwetzal@leadingageoregon.org). If you have exhibit/sponsorship questions, please contact Karen Nichols at [knichols@leadingageoregon.org](mailto:knichols@leadingageoregon.org) or call either of us at 503.684.3788.

We sincerely hope you'll join us!

LeadingAge Oregon  
7340 SW Hunziker, Suite 104, Tigard, OR 97223  
503.684.3788, fax 503.624.0870

## **Conference Information:**

This year your exhibit fee includes two opportunities to mingle with our attendees:

Monday, October 6	Welcome Wine & Cheese	6:00 - 7:30 p.m.
Tuesday, October 7	Exhibit Reception	4:30 - 6:30 p.m.

Again this year, is the opportunity to upgrade from a table space to an 8' floor space. 6' table space is adequate if you don't intend to put up any company floor displays. However, if you want to put up your company floor display, then you will need one of the larger 8' floor spaces, available on a first come basis.

The 6' Table Top Space includes a 6' skirted table and two chairs. The 8' Floor Space includes a 8' skirted table and two chairs and electricity. There is no pipe and drape at our Fall Conference.

Your exhibit registration includes attendance at the Welcome Wine & Cheese (social event, no exhibits). Tickets for the Leadership Luncheon may be ordered separately on the registration form.

Exhibitors are encouraged to order appetizers for the Tuesday evening Exhibit Reception through the Hood River Inn. Please call them at 541-386-2200 or catering@hoodriverinn.com to order appetizers. Your appetizers can be featured on your table or put on the center buffet table with a sign acknowledging your support and thanking you. If you need a sign, please let me know and I will make one and bring it to the event.

## **Sponsorship Opportunities**

Sponsorship opportunities are available for businesses that really want to stand out from the crowd and show their support for LeadingAge Oregon members! All sponsors will receive public acknowledgement of their sponsorship during the conference welcome and exhibit reception, as well as on conference signage and marketing efforts leading up to the conference. Some sponsorships include additional recognition. Please see the details on the next page.

## **Exhibitor Schedule:**

Monday, October 6	Registration Table Open	4:00 - 6:00 p.m.
	Welcome Wine & Cheese	6:00 - 7:30 p.m.
Tuesday, October 7	“Leadership” Luncheon	11:45 - 1:15 p.m.
	Exhibit setup	2:30 - 4:15 p.m.
	Exhibit Reception	4:30 - 6:30 p.m.

*(This schedule is provided for general information. It is subject to change as conference plans are solidified.)*

## **“Leadership” Luncheon**

This special luncheon, to be held from 11:45 to 1:15 p.m. on Tuesday, October 7, will honor the LeadingAge Oregon Leadership graduating class of 2013-2014. Please join us as we congratulate them on their leadership growth and thank them for their commitment to serving Oregon's elders! A portion of your luncheon ticket will help support the Alliance for Oregon's Elders PAC (Political Action Committee), which was formed to strengthen the voice of the not-for-profit long-term care community in Oregon's political process. Please note the sponsorship opportunity on the following page.

## **Room Reservations:**

The reservation number for Hood River Inn is 1-800-828-7873. Please ask for the LeadingAge Oregon group rate.

If you need to ship conference materials in advance of the conference, please use the following address:

BEST WESTERN PLUS Hood River Inn  
1108 East Marina Way  
Hood River, OR 97031

All materials should have the LeadingAge Oregon name, your name, and the conference dates marked on it. Please send items for arrival no more than two days before the conference.

**Questions? Call us at 503.684.3788**

## *Fall 2014 Leadership Conference Exhibit & Sponsorships Fees*

<u>CONFERENCE FEES</u>	<u>Member</u>	<u>Non-Member</u>
<b>6' Table Top Space</b> - 6' skirted table and 2 chairs <b>(NO FLOOR DISPLAYS OR BANNERS)</b>	\$500	\$800
<b>Electricity:</b>	\$25	
<b>Deluxe 8' Floor Space</b> Limited number, on a first come basis, includes skirted table, two chairs & electricity.	\$700	N/A
<b>“Leadership” Luncheon ticket</b>	\$100	

### CONFERENCE SPONSORSHIPS

*ALL Sponsorships include recognition in printed and online brochures, attendee packet and signage.*

#### **Principal Sponsor (1 available) - \$2,500**

- Special PRINCIPAL SPONSOR signage
- Acknowledgment on inside front cover of conference brochure
- 1 page ad insert in attendee packet
- Introduction and opportunity to introduce Keynote Speaker
- Logo on *LeadingAge Oregon* website for 3 months

#### **Welcome Wine & Cheese (1 available) - SOLD**

- 1 page ad insert in attendee packet
- Acknowledgement in conference brochure
- Logo on *LeadingAge Oregon* website for 3 months
- Opportunity to hand out drink tickets at the door to attendees

#### **Leadership Luncheon (1 Available) - SOLD**

- Acknowledgment in the conference brochure
- 1 page ad insert in attendee packet
- Introduction at Luncheon
- Logo on *LeadingAge Oregon* website for 3 months

#### **On-line Registration Sponsor (2 available) - \$800 or \$1,500 for exclusive sponsorship)**

- Company Name on on-line registration page
- Exclusive Sponsor: Full page ad insert in packet & Logo on website for 2 month

#### **Supporting Sponsor (3 Available) - \$1,000**

- Acknowledgment on inside back cover of brochure,
- 1 page ad insert in attendee packet
- Flashing logo on *LeadingAge Oregon* website for 3 months

#### **Contributing Sponsors - \$700**

- 1/2 page ad insert in attendee packet
- Logo on *LeadingAge Oregon* website for 2 month

#### **Grand/Closing Prize Sponsor (3 available) - \$400**

- Opportunity to announce winner and present prize

#### **Assisting Sponsors - \$400**

- Logo on *LeadingAge Oregon* website for 1 month

#### **Conference Coffee Break Sponsors (3 available) - \$350 each**

- Dedicated signage at coffee break display

**PLEASE GO TO [WWW.LEADINGAGEOREGON.ORG](http://WWW.LEADINGAGEOREGON.ORG) TO REGISTER**