

A hand is shown holding a small green seedling with two leaves. The seedling is positioned on the right side of the frame. In the center, there is a circular diagram composed of several overlapping dotted lines, with arrows indicating a clockwise flow. The text "Power of Purpose" is written in a white, serif font across the center of the diagram. The background is a soft, out-of-focus green. The bottom of the image features a dark blue banner with an orange rectangular box containing text and the LeadingAge Oregon logo.

**Power of Purpose**

LEADINGAGE OREGON ANNUAL CONFERENCE  
CALL FOR EXHIBITORS  
Eagle Crest Resort - Redmond, Oregon  
May 21 – May 24, 2017

LeadingAge<sup>®</sup>  
Oregon

# Power of Purpose

LeadingAge Oregon  
Eagle Crest Resort  
Redmond, Oregon  
May 21 – May 24, 2017



## Exhibitor and Sponsorship Information

LeadingAge Oregon offers our Trade Show, to be held on Monday, May 22, 2017.

When exhibiting at the LeadingAge Oregon Annual Conference, you will have the chance to network with over 200 people in the Senior Living and Care Industry with over 3-1/2 hours of direct contact with attendees! One opportunity over lunch (11:30 - 1:00 pm) when box lunches are served and the Exhibit is open, another at our Wine Tasting with Exhibitors/Prize Drawing event (4:30 - 6:30 pm).

Both events engage our conference attendees and encourage them to stop by your exhibitor booth giving you time to speak with them.

Sponsorships give you more visibility and these opportunities are recognized throughout the entire conference on signage, in the conference program and numerous other ways. See the Sponsorship Opportunity page for available sponsorships.



LeadingAge Oregon has more not-for-profit provider members than any other long-term-care association in Oregon, serving over 16,000 Oregonians.

# Conference Overview

Sunday, May 21	Monday, May 22	Tuesday, May 23	Wednesday, May 24
9:30 am - Golf Check-In	7:00 am Fun Run/Walk	8:30-12:00 Noon - Sessions	9:00-10:00 am - Sessions
	8:00-11:00 am - Exhibit Set Up		
10:00 am - Golf Tournament	11:30-1:00 pm - Exhibit, Treasure Hunt	12:00 Noon -1:45 pm - Annual Meeting and Awards Luncheon	10:15-11:15 am - Closing Session
	4:15-6:00 am - Exhibit, Wine Tasting & Appetizers	2:00-4:15 pm - Sessions	
6:00 pm - Welcome BBQ	6:00-6:30 pm - Door & Grand Prize Drawings Reception	6:00-9:30 pm Banquet & Carnival Fun Night	
	6:30 pm - Exhibit Tear Down		

Session times subject to change. Exhibitors are welcome to attend non-meal conference sessions at no additional charge.

**CEU's will be awarded to registered conference attendees only. Exhibitors wishing CEUs may register for the conference sessions and meals at the reduced "2nd person" rate on the conference registration form.**

## REGISTER FOR EXHIBIT, GOLF AND SPONSORSHIPS ONLINE AT

[www.leadingageoregon.org](http://www.leadingageoregon.org)

### Exhibit Information

The ever popular Wine Tasting/exhibit show is back again this year as is the box lunch exhibit time and Treasure Hunt in the afternoon slot. This gives you two times to exhibit, each with its own draw; lunch and treasure hunt in the afternoon and wine tasting and prizes in the evening! The evening exhibit time will be followed by a "standing room only" reception across the hall, where exhibitor door prizes and grand prizes will be given away. For maximum visibility, if you have a door prize you will be called up to the front of the reception area to introduce yourself and company, pick the winning ticket, and present your prize!

The complimentary Wine Tasting is optional and Eagle Crest has waived all corkage fees. It's a great way to have attendees linger at your booth while sampling your wine. If you wish to participate, the OLCC requires that your tasting be 1.5 oz or less. We ask that exhibitors who wish to participate bring red/white/non-alcoholic wine/beverages, along with 1.5 oz plastic tasting cups to ensure the right size pour.

Exhibit fees include Welcome BBQ on Sunday, booth, pipe and drape and, if indicated on your registration form, a 6' skirted table and two chairs. It also includes your listing on the Exhibitors contact page.

	Member	Non-Member
12' Non-corner/end Booth (limited # available)	\$1075	Unavailable
Corner/End Booth (Limited # available)	\$ 975	\$1275
Standard Booth ( <b>Floor Displays up to 8' ONLY</b> )	\$ 875	\$1175
Electricity and/or additional table	\$ 25	\$ 25
Monday - Box Lunch in Exhibit Hall	\$ 20	\$ 20
Tuesday - Awards Luncheon	\$ 40	\$ 70
Tuesday - Banquet and Carnival Fun Night	\$ 60	\$ 90

**Golf Tournament:** We encourage our exhibitors to come out early and get in a round of golf with our members. Please see separate section on GOLF! And don't forget, the Sunday night **Welcome BBQ at the River Run Center** (open to all conference attendees and exhibitors) is included in your exhibitor registration fee.

### Eagle Crest Resort Shipping & Reservations:

1512 Cline Falls Road, Redmond, OR 97756, 541.923.2453 - Room Reservations: 1.800.682.4786

Conference "Single" Rates:	Double Queen Room - \$100	1 Bedroom Suite - \$119
Plus lodging tax/assessment charge	2 Bedroom Condo - \$195	3 Bedroom Condo - \$225
	4 Bedroom Condo - \$275	

**Shipping:** Items may be shipped to the resort for arrival **no earlier than Thursday, May 18**. Please clearly mark all shipments with your company name and "LeadingAge Oregon, May 21-24, 2017," and ship to: Eagle Crest Conference Center, 1512 Cline Falls Road, Redmond, OR 97756. ***If you have large shipments, please make Eagle Crest Conference Center aware of your shipment to assure proper preparations can be accommodated.***

# Sponsorship Opportunities

Sponsorships are a great way to stand out from the crowd and increase your exposure! Our members do pay attention to who is supporting them and their association, LeadingAge Oregon.

***All sponsors receive attendee address labels 2 weeks prior to the Conference!***

**Tuesday Night Banquet & Fun Night - SOLD to McKesson (Gold Corporate Partner)**

**FUN Walk/Run TITLE Sponsor (1 available) - \$1,000**

Want an event sponsorship that's all your own. Here it is! Recognition in conference brochure\*, 1 page ad in Conference Program (provided by sponsor), Fun Run/Walk sign w/company name and logo. Company name on participant's fun run bib

**Welcome BBQ Venue Sponsor - SOLD to USI (Platinum Corporate Partner)**

**Welcome BBQ Beverage Sponsor - SOLD to LCG Pence (Silver Corporate Partner)**

**Keynote Speaker (1 available) - \$2,500**

Acknowledgement in conference brochure\*, Dedicated conference sign w/company name and logo, Opportunity to introduce your sponsored speaker, Full page ad in conference program (provided by sponsor)

**Annual Meeting and Awards Luncheon (1 available) - \$2,500**

Acknowledgement in conference brochure\*, Dedicated conference sign w/company name and logo, Full page ad in conference program (provided by sponsor), Two free ticket to event, Introduction at Awards Luncheon

**Tote Bags Sponsor- SOLD to USI (Platinum Corporate Partner)**

**Attendee Lanyard Sponsor - SOLD to USI (Platinum Corporate Partner)**

**Audio Visual Equipment (1 available) - \$1,000**

Acknowledgement in conference brochure\*, Dedicated conference sign w/company name and logo, Full page ad in conference program (provided by sponsor)

**Treasure Hunt - SOLD to Columbia Roofing (Silver Corporate Partner)**

**On-line Registration - SOLD to LCG Pence (Silver Corporate Partner)**

**Closing Speaker and Closing Session Prize - SOLD to LCG Pence (Silver Corporate Partner)**

**Speaker/Session Sponsorships - \$800**

Acknowledgement in conference brochure\*, Dedicated "Speaker Sponsors" conference signage, Full page ad in conference program (provided by sponsor), Opportunity to introduce your sponsored speaker

**Grand Prize Drawings (3 available) - \$600**

"Grand Prize Sponsor" conference signage, and you get to draw and announce the winning name.

**Coffee Break (4 available) - \$450**

Dedicated "Coffee Break Sponsor" conference signage

**Exhibit Prizes - \$250**

Recognition as sponsor of each prize, acknowledgement in conference brochure and signage.

**\* If sponsorship is requested before publishing of conference brochure.**

## Cancellation Policy

Exhibit space fees are 100% refundable (less a \$25 administration fee) if cancellation is made three months in advance of conference and 50% refundable if made between three months and six weeks in advance of conference. No refunds are available within six weeks of the conference. No refunds or credit for "no-shows." Sponsorship fees are non-refundable.

# GOLFING AT EAGLE CREST



## 2017 Golf Tournament Sponsorship Opportunities

**Title Sponsor - SOLD to USI (Platinum Corporate Partner)**

**Eagle Sponsor - (1 Available) - \$1,250 - 2 SOLD to Orrick, Herrington & Sutcliffe, LLP & Columbia Roofing (Silver Corporate Partners)**

Full-page ad in conference program (provided by sponsor), Tee sign featuring your name at a prominent course hole, Two complimentary players, including registration, golf cart

**Beverage Cart Sponsors - SOLD to Concepts in Community Living & Manor Management**

**Individual Contest Contributor - \$325**

Your name as sponsor of one individual prize category:

Long Drive - Men's

KP - Men's

Straight Drive

Long Drive - Women's

KP - Women's

Complimentary tee sign, recognition on sponsor signage and on attendee materials.

**Hole-in-One Sponsor - SOLD to LCG Pence (Silver Corporate Partner)**

**Tee Sign Sponsors - \$325**

Tee sign featuring your name at a prominent course hole

**Welcome BBQ Door Prize Sponsors - \$150**

There will be door prizes and prizes for the other activities taking place during the golf tournament. Sponsor receives recognition at BBQ, on sponsor signage and attendee materials.

**Golf Goodie Bag & Golf/Entertainment Products for Prizes**

Contributors receive recognition on sponsor signage and attendee materials

\_\_\_\_\_ Golf Balls

\_\_\_\_\_ Umbrellas

\_\_\_\_\_ Snacks

\_\_\_\_\_ Golf Towels

\_\_\_\_\_ Bottled Water

\_\_\_\_\_ Restaurant Gift Certificates

\_\_\_\_\_ Golf Tees

\_\_\_\_\_ Wine Baskets

\_\_\_\_\_ Other - \_\_\_\_\_

**Putting Course Tournament Sponsor - SOLD to Orrick, Herrington & Sutcliffe, LLP**

***Welcome Barbecue Sponsors***

**River House Hosts - USI**

**Beverages - LCG Pence**

**Barbecue - Sysco**

**Questions?** Contact Denise Wetzel at LeadingAge Oregon, [dwetzel@leadingageoregon.org](mailto:dwetzel@leadingageoregon.org), 503.684.3788, Ext 304

# GOLFING AT EAGLE CREST



*Thank You Title Sponsor*



## **2017 LeadingAge Oregon Annual Golf Tournament**

May 21, 2017, Eagle Crest Resort, Redmond Oregon

Come join the fun - all players are welcome, at any skill level!

You might be a golfer who never misses your weekly game. Or maybe you've always wanted to give golf a try! Whatever your skill level - this is the tournament for you!

So gather your colleagues and put a team together or let us know if you need a team. Individuals are welcome to sign up, and we will place you on a team.

Please plan to join us for a "sunny" round of golf and enjoy the fresh air of Central Oregon!

***Space is limited. Sign up today!***

**Check-in:** Beginning at 9:30 a.m. (tentative - dependent on tee times)

**Cost for Conference Attendees/Exhibitors:** \$125; Non-attendees/Non-exhibitors: \$175 (includes course fees, ½ cart rental, box lunch and barbecue)

**Tee Times:** Begin at 10:00 am – Ridge Course. Tee times will be determined by prior registration

**Format:** Four-person team scramble: all players tee off, then select the single ball in the best position. Advance to that spot, then all four players hit their ball from that position. Play continues in this manner until the ball is in the hole.

**Handicap:** We will award prizes for the top three gross (unadjusted score) and net team scores. Our net teams will be using a modified "System 36" format: Teams will be awarded points for their play during the round of golf.

**Golf registration is included with exhibit registration online at**  
**[www.leadingageoregon.org](http://www.leadingageoregon.org)**