

LeadingAge Oregon Accomplishments for FY 2013-14

Legislative/Regulatory Advocacy & Other Accomplishments

- Served as a regulatory and operational resource for members, emphasizing quick turnarounds and professional expertise for member questions.
- Leveraged legislative advocacy by working with other coalitions and advocacy events such as the Campaign for Oregon Seniors and Persons with Disabilities.
- Developed grassroots advocacy materials. Continued to increase LeadingAge Oregon visibility during the election process through the LeadingAge Oregon Elders PAC.
- Regularly met/communicated with Oregon's elected officials and congressional delegates regarding legislative priorities.
- During Oregon's 2014 short legislative session, collective advocacy yielded several positive results for seniors and people with disabilities. The Aging and People with Disabilities (APD) budget outlined in [HB 5201](#) included funding for most all of the items contained in the [Special Purpose Appropriation Funding Request](#) collectively developed and supported by Oregon's Campaign for Seniors and People with Disabilities. (See LeadingAge Oregon's [End-of-Session Legislative Brief dated March 11, 2014](#) for full report.)
- Kept members informed on the status of the Nursing Facility Reduction Initiative including development of information/strategies to mitigate member harm resulting from elimination of CCRC exemption from provider tax.
- Continued second year of partnership with LeadingAge California and LeadingAge Washington in AgeTech West to, in part, enable a robust provider-technology organization consortium to advance the field of technology related care and connectivity to the broader community. Two members became premier provider sponsors.
- Appointed/served on numerous state Workgroups/Steering Committees:
 - Following withdrawal of Oregon's Dual Demonstration Program, appointed to LTSS/Acute Care Integration Workgroup mandated by CMS that resulted in a report to CMS on Oregon's approach to integration that does not include LTSS within CCO global budgets.
 - Appointed to SB 21 (LTC 3.0) workgroup steering committee charged with developing a plan to expand and improve Oregon LTSS system.
 - Appointed to SPD Quality Steering Committee, formed to support initiatives to move the system from a focus on compliance with minimum standards to a system focused on quality services and quality improvement. Most recently recommended funding of proposals with resources from the state Quality Care Fund restored by the 2014 Legislature.
 - Served on several workgroups related to passage of the Special Purpose Appropriation requests funded by the 2014 Legislature (Development of quality and capacity information on community based care on website, Elder Abuse Task Force subcommittees, re-establishment of annual reporting for nursing and community-based care.)

- Served on Uniform Disclosure workgroup.
- Member appointed by Senator Courtney to serve on the Governor's Medicaid Long Term Care Quality and Rate Advisory Commission.
- Served as fiscal agent for Oregon's culture change coalition, **MOVE** (Making Oregon Vital for Elders). LeadingAge Oregon also supported the organization through participation on the coalition Steering Committee and providing assistance to the Education Committee.
- Member of Oregon POLST Task Force for over 10 years.
- Three members appointed to state CCRC Advisory Council with LeadingAge Oregon staff participation.
- Served on a Member of "K" Option development/implementation committee
- Served on Reinstated Money Follows the Person, now called Oregon Community Choices Program (OCP) Committee
- Served on statewide workgroups addressing guardianship reform and producing resources to assist health care providers, families, consumers and protected persons in better understanding fiduciary responsibilities and the options available when an individual needs help making decisions.
- Served on various workgroups to implement elements of the State Plan for Alzheimer's Disease (SPADO).
- In-Home Care Rules Advisory Committee and worked with the state on issues related to home care provided on a multi-level campus vs. stand alone.
- Member participation in CNA Curriculum Revision Committee
- Contract RN Rule Advisory Committee
- ORCATECH Committee Member funded through Roybal grant to create Oregon Technology Forum similar to national CAST
- Appointed to serve on following National LeadingAge Cabinets/Committees/Taskforces:
 - ✓ LeadingAge Executive Forum Executive Committee serving as Treasurer
 - ✓ LeadingAge Workforce Talent Cabinet
 - ✓ LeadingAge Long Term Services & Supports Steering Committee-Phase 2
 - ✓ Innovation Grant Task Force charge with reviewing all the innovation grant proposals/making recommendations
 - ✓ Members also participated in various national LeadingAge workgroups/task forces including Enterprise Housing and Services Learning Collaborative.

Accomplishments in Education

- Welcomed the fifth class into the LeadingAge Oregon Leadership Academy. The program continues to evolve and add new elements as the class participants spend the year examining leadership skills, creating bonds with each other and learning about aging services in Oregon alongside three LeadingAge Oregon Leadership Academy mentors and facilitator Bill Zipp. For the first time, staff members of Business Associate member organizations were invited to apply for the program, and one business member was chosen to participate in the 2013-2014 Leadership Academy class. We are also excited to report that the 2014-2015 LeadingAge Oregon Board includes six "graduates" of either the LeadingAge Oregon or LeadingAge Leadership Academies!

- Offered 21 educational programs, including conferences, webinars and workshops, which were attended by nearly 1100 participants. Among the programs:
 - **Our Fall Leadership Conference**, which found us back on the Oregon coast, and featured sessions targeted to nonprofit board members and leadership staff. The conference also featured a dynamic presentation by keynote speaker and technology guru Bill Felkey as well as the graduation of our fourth leadership class.
 - The 2014 **Annual Conference** at Eagle Crest Resort, where participants gathered to connect, share and learn together under the theme “[RE]Defining Age.” Participants were inspired by a story-filled keynote by author Wendy Lustbader; participated in a wide variety of sessions, wellness activities and special events; and enjoyed a humorous closing session by Jean Steel.
 - A **Dementia Symposium** featuring international dementia expert Dr. Al Power. The Symposium, a partnership with the Alzheimer’s Network of Oregon, which was held in Woodburn and attracted 175 participants.
 - A new three-day class for **nurses in community-based care**, “Nursing Practice in Community-based Care: A training for nurses in ALFs, RCFs and Memory Care.”
 - A new class requested by nursing facility members with more in-depth information on how to complete **Care Area Assessments**.
 - A class on how to implement a Quality Assurance and Performance Improvement (**QAPI**) program.
 - A class on **infectious disease prevention and management** taught by infection control expert Pat Preston.
 - Two classes targeted to **memory care providers**: “Strategies for Understanding, Preventing and Managing Behavior Problems” and “The Best Friends Approach to Dementia Care.”
 - Training opportunities on the **MDS 3.0**, including four sessions of our long-standing two-day class on “Navigating MDS 3.0: RAI Training for Nursing Facility Staff.”
 - Two classes on **Medication Administration** for Caregivers in ALFs and RCFs.
 - **Webinars** on ICD-10, REAC (HUD inspections) and the new Interfacility Transfer Rule.
 - A **Preceptor Training** for nursing home administrators who wish to serve as mentors for Administrators-in-Training.
- Assisted individuals wishing to pursue careers in assisted living/residential care administration through our online **ALF/RCF Administrator Training** program. Special thanks to all of the LeadingAge Oregon members who have served as internship mentors this past year!
- Partnered with the Oregon Health Care Association for the second year on a state wide Elder Abuse Prevention & Awareness Summit, which this year focused on the topic of financial exploitation.

Accomplishments in Information and Member Services

- Launched a redesigned, weekly *News in Brief* to replace the monthly newsletter as we aim to provide members the information they need on a more timely basis
- Produced *Legislative Updates* during the 2014 Legislative session.
- E-mailed detailed critical issue, policy and legislative updates as needed.
- Continued to bring value through the Value First Group Purchasing Program.
- Continued to bring value through the LeadingAge Oregon’s Employee Benefit Program.

- Continued contract with HR Answers to provide discounted human resource services/consultation.
- Conducted and published annual LeadingAge Oregon salary survey.
- Held 3 resident programs: Creative Writing & Poetry Festival, Ageless Art Contest, Volunteer Recognition Luncheon.
- Coordinated and participated in member networking meetings for ALFs/RCFs, CCRCs, Housing, Nursing Homes and Home Care providers.
- Coordinated and participated in member networking meetings for Human Resources, Wellness Directors & Activity staff, Facilities staff and Business Associates.
- Visited many member communities to learn more of issues specific to their communities, made presentations to several member board of directors.
- Monitored 18 E-lists and encouraged member use. All members and registered staff are subscribed to at least one e-list to enhance members' ability to communicate with each other.
- Updated/published the 2013-14 Membership Directory and regularly updated membership information on website.
- Continued to celebrate excellence exhibited by LeadingAge Oregon members through the Unsung Hero Award, Caring Spirit Award and Innovative Program of the Year Award.
- Continued to honor employees working within member communities for 25 years or more with a Silver Star Award.
- Developed Corporate Partnership program resulting in greater visibility for LeadingAge Oregon's Corporate Partners and increased sponsorship revenue.