

EXHIBITOR AND SPONSORSHIP INFORMATION 2020 ANNUAL CONFERENCE

EAGLE CREST RESORT REDMOND, OREGON MAY 12 - MAY 15, 2020

The LeadingAge Oregon Exhibitor Expo will be held on Wednesday, May 13, 2020.

When exhibiting at the LeadingAge Oregon Annual Conference, you will have the chance to network with over 200 people in the Senior Living and Care Industry with 3 hours of direct contact with attendees! One opportunity over lunch (11:30 am - 1:00 pm) when box lunches are served and the exhibit is open, and another at the Social Hour in the Exhibit Hall with Exhibitors/Prize Drawing event (3:45 pm - 5:30 pm). Both events engage our conference attendees and encourage them to stop by your exhibitor booth giving you time to speak with them.

Sponsorships give you more visibility and these opportunities are recognized throughout the entire conference on signage, in the conference program and numerous other ways. See the Sponsorship Opportunity page for available sponsorships for 2020 Annual Conference.

CONFERENCE OVERVIEW

| Tuesday, May 12 | Wednesday, May 13 | Thursday, May 14 | Friday, May 15 |
|-----------------|---|---------------------------------------|------------------|
| 9:30 am | 7:00 am | 9:00 - 11:30 am | 9:00 - 10:15 am |
| Golf Check-In | Fun Run/Walk | Sessions | Sessions |
| 10:00 am | 8:00 - 11:00 am | 11:30 am - 1:15 pm | 10:30 - 11:30 am |
| Golf Tournament | Exhibit Setup | Annual Meeting & Awards Luncheon | Closing Session |
| 6:00 pm | 11:30 am - 1:00 pm | 1:30 - 4:15 pm | |
| Welcome BBQ | Exhibit, Treasure Hunt, Lunch | Sessions | |
| | 3:45 - 5:15 pm Exhibit, Social, Prize Drawings | 6:00 - 9:30 pm Banquet & Fun Night | |

^{**} Session times subject to change

EXHIBITOR FEES

| | Member | Non-Member |
|--------------------------------|--------|------------|
| 12' XL Booth | \$1200 | \$1600 |
| Standard Booth Space | \$1050 | \$1350 |
| 8' Tabletop Display | \$950 | \$1250 |
| Electricity and or Extra Table | \$25 | \$25 |
| Additional Box Lunch | \$25 | \$25 |
| Thursday - Awards Luncheon | \$50 | \$50 |
| Thursday - Banquet & Fun Night | \$75 | \$75 |

EXHIBITOR INFORMATION

EXHIBIT FEE & CANCELLATION POLICY

Exhibit space must be paid in full prior to Annual Conference. Exhibit fees are 100% refundable (less a \$25 administration fee) if cancellation is made by March 6, 2020; 50% refundable if made between March 7 through April 3, 2020. No refunds are available after April 4, 2020. No refunds or credits for "no-shows". Sponsorship fees are non-refundable.

EXHIBIT SPACE

Booths must be contained to the area that was selected during registration. Tabletop displays must fit on the table and be no taller than 36" high from the top of the table.

EXHIBIT SETUP

Exhibitor setup is from 8:00 am - 11:00 am on Wednesday, May 13, 2020.

MEALS AND EXHIBIT BOOTH ATTENDEES

Fees include the Welcome BBQ Reception on Tuesday, booth space, one box lunch, and exhibitor reception on Wednesday. Exhibitors are welcome to attend any non-meal conference sessions at no additional charge. Exhibitors who would like CEUs may register for the conference sessions and meals at a reduced rate.

EXHIBIT TEAR DOWN

All exhibits will close at 5:30 p.m. on Wednesday, May 13, 2020. For safety reasons, as well as maintaining a professional and courteous atmosphere, any exhibitor closing or leaving their booth prior to this time may not be offered booth space in 2021. Each exhibitor is responsible for making the arrangements for removal of material from the exhibit area in accordance with instructions from the Eagle Crest Conference Center. All exhibits must be dismantled and removed by 7:00 p.m. on Wednesday, May 13, 2020.

RAFFLE PRIZE

We are asking all vendors to supply a raffle prize to be displayed at their booth. No more than 2 raffle prizes per vendor. The drawing will take place at the conclusion of the exhibitor reception with each vendor announcing the winner of their prizes. This is a great way to increase your exposure to the group and saying "Thank You" to the organizations that have supported your services throughout the years. All winners must be present to win.

SHIPMENT INFORMATION

Please ship to: Eagle Crest Conference Center, 1512 Cline Falls Road, Redmond, OR 97756.
IMPORTANT Clearly mark all shipments "LeadingAge Oregon Annual Conference" on all sides as well as your company name on the outside of your shipment. It is a good idea to track and confirm they have received your shipment prior to the exhibit event.

HOTEL RESERVATIONS

Eagle Crest Resort: 1512 Cline Falls Road, Redmond, OR 97556 - Room Reservations: 1.855.682.4786. Please mention "LeadingAge Group Block" when booking your reservation.

Conference "Single" Rates:

Dbl. Queen Room - \$129

1 Bedroom Suite - \$149

Plus lodging tax/assessment charge

2 Bedroom Condo - \$219

3 Bedroom Condo - \$279

4 Bedroom Condo - \$349

SPONSORSHIP OPPORTUNITIES 2020 ANNUAL CONFERENCE

Sponsorships are a great way to stand out from the crowd and increase your exposure. Our members do pay attention to who is supporting them and their association, LeadingAge Oregon.

| SOLD | Welcome BBQ Beverage Sponsor | Gold Corporate Partner | Columbia Roofing |
|---------|--|----------------------------|----------------------|
| SOLD | Welcome BBQ Venue Sponsor | Platinum Corporate Partner | USI |
| SOLD | Welcome BBQ Sponsor | Platinum Corporate Partner | Sysco |
| SOLD | Welcome BBQ Sponsor | | Morrison |
| SOLD | Welcome BBQ Door Prize | Gold Corporate Partner | Columbia Roofing |
| \$175 | Welcome BBQ Door Prize (3 Available) | | |
| SOLD | Fun Run/Walk Sponsor | Gold Corporate Partner | Columbia Roofing |
| SOLD | Keynote Speaker | Gold Corporate Partner | Lane Powell |
| SOLD | Annual Meeting & Awards Luncheon | | Orrick |
| \$1,500 | Treasure Hunt Sponsor Acknowledgement in conference brochure, Dedicated signage with company name and logo, "Compliments of (your company name) on each Treasure Hunt Envelope. | | |
| \$4,000 | Thursday Banquet & Fun Night 2 tickets to event, Acknowledgement in conference brochure, Dedicated signage with company name and logo | | |
| \$2,500 | Audio/Visual Equipment Sponsor Acknowledgement in conference brochure, Dedicated signage with company name and logo | | |
| SOLD | Conference App Sponsor | Silver Corporate Partner | Pence Construction |
| SOLD | Online Registration Sponsor | Platinum Corporate Partner | USI |
| SOLD | Attendee Lanyard Sponsor | Platinum Corporate Partner | USI |
| SOLD | Electronics Charging Station | | Charter Construction |
| \$800 | Speaker Sponsor (4 Available) Opportunity to introduce your sponsored speaker, Acknowledgement in conference brochure, Dedicated signage with company name and logo | | |
| SOLD | Coffee Break Sponsor | Silver Corporate Partner | Pence Construction |
| \$450 | Coffee Break Sponsor (2 Available) Dedicated "Coffee Break Sponsor Signage | | |
| SOLD | Grand Prize Sponsor | Gold Corporate Partner | Lane Powell |
| \$600 | Grand Prize Sponsor (1 Available) You get to draw and announce winner, Dedicated signage with company name and logo | | |
| SOLD | Closing Speaker & Prize | Silver Corporate Partner | Pence Construction |

GOLFING AT EAGLE CREST SPONSORSHIP OPPORTUNITIES

| SOLD | Title Sponsor | Platinum Corporate Partner | USI | |
|---------|--|----------------------------|------------------------------|--|
| SOLD | Eagle Sponsor | | Orrick | |
| SOLD | Eagle Sponsor | | McKesson | |
| \$1,250 | Eagle Sponsor Recognition on sponsor signage, tee sign featuring your company name and logo at a prominent course hole, two complimentary players, including registration & cart | | | |
| SOLD | Beverage Cart Sponsor | | Manor Management | |
| SOLD | Beverage Cart Sponsor | | Concepts In Community Living | |
| SOLD | Hole-In-One Sponsor | Silver Corporate Partner | Pence Construction | |
| \$350 | Men's Long Drive Tee sign featuring your company name and log | go at designated hole | | |
| \$350 | Women's Long Drive Tee sign featuring your company name and logo at designated hole | | | |
| \$350 | KP - Men's Tee sign featuring your company name and logo at designated hole | | | |
| \$350 | KP - Women's Tee sign featuring your company name and log | go at designated hole | | |
| \$350 | Straight Drive Tee sign featuring your company name and log | go at designated hole | | |
| \$325 | Tee Sign Signage at hole with company name | | | |

QUESTIONS?

Contact Tina Goewey at LeadingAge Oregon, tgoewey@leadingageoregon.org, 503.684.3788, ext. 305





THANK YOU TITLE SPONSOR



2020 LEADINGAGE OREGON ANNUAL GOLF TOURNAMENT **TUESDAY, MAY 12, 2020 EAGLE CREST RESORT** REDMOND, OREGON

Come join the fun - all players are welcome, at any skill level!

You might be a golfer who never misses your weekly game. Or maybe you've always wanted to give golf a try! Whatever your skill level - this is the tournament for you!

So gather your colleagues and put a team together or let us know if you need a team. Individuals are welcome to sign up, and we will place you on a team.

Please plan to join us for a "sunny" round of golf and enjoy the fresh air of Central Oregon!

Beginning at 9:30 a.m. (tentative - dependent on tee times) Check-in:

Golf Fees: \$125 per player (includes course fees, 1/2 cart rental, box lunch and Welcome BBQ)

Tee Times: Begin at 10:00 am – Resort Course. Tee times will be determined by prior

registration

Four-person team scramble: all players tee off, then select the single ball in the best position. Advance to that spot, then all four players hit their ball from that position. Play continues in this manner until the ball is in the hole. Format:

We will award prizes for the top three gross (unadjusted score) and net team scores. Our net teams will be using a modified "System 36" format: Teams will be awarded points for their play during the round of golf. Handicap:



EAGLE SPONSORS

