Virtual Conference & Expo

Leading Age®

September 29 - October 1, 2020

together

LeadingAge OREGON is going VIRTUAL!

September 29 – October 1, 2020

We have created a virtual event to help your company connect with providers during a time when gathering in person is not possible.

Each day includes cutting edge educational programming, engaging conversation, social time and more.

A dedicated EXPO of non-competing time is scheduled each day.

Your company's virtual booth will be viewable for 3 months on demand long after the conference is over.

WHY VIRTUAL?

Our members want to be TOGETHER and connect anyway they can now more than ever. They need you and the products and services you provide.

We anticipate that hundreds of members will participate providing you unique ways to leverage attendee demographic data to target your messaging and engage with the right customers for your company's products and services.

With the new virtual experience we can offer you opportunities to fit every budget and business objective.

What is a Virtual Booth?

- Video player (video featuring your content)
- Company profile (website, email, and phone number)
- Company logo recognition
- 50-word company description
- Resources posted (downloadable PDF's of products, services, and specials)
- Live chat room
- Ability to book 1:1 appointments
- Virtual booth analytics
- Full attendee list
- Attendees can access exhibitor videos, resources, etc. 24/7
- Booth can include a giveaway option
- Virtual Exhibit Booth Investment:
 - Basic Booth \$950 member and \$1250 non-member
 - Enhanced Booth \$1050 member and \$1350 non-member

Basic Booth

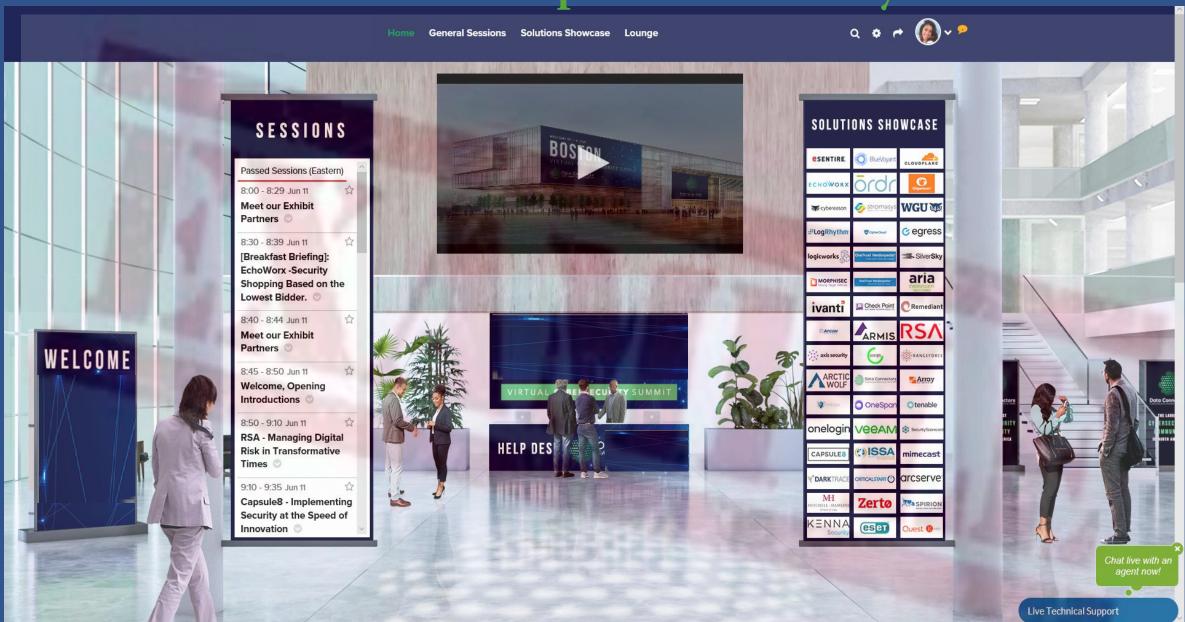
- Video player (3-minute video featuring your content)
- Company profile (website, email, and phone number)
- Company logo recognition
- 50-word company description
- Up to 3 Resources posted (downloadable PDF's of products, services, and specials)
- Live chat room
- Link for general inquiries
- Listing of Employees (email, appt. setting, live chat, video call)
- Ability to book 1:1 appointments
- Virtual booth analytics
- Full attendee list

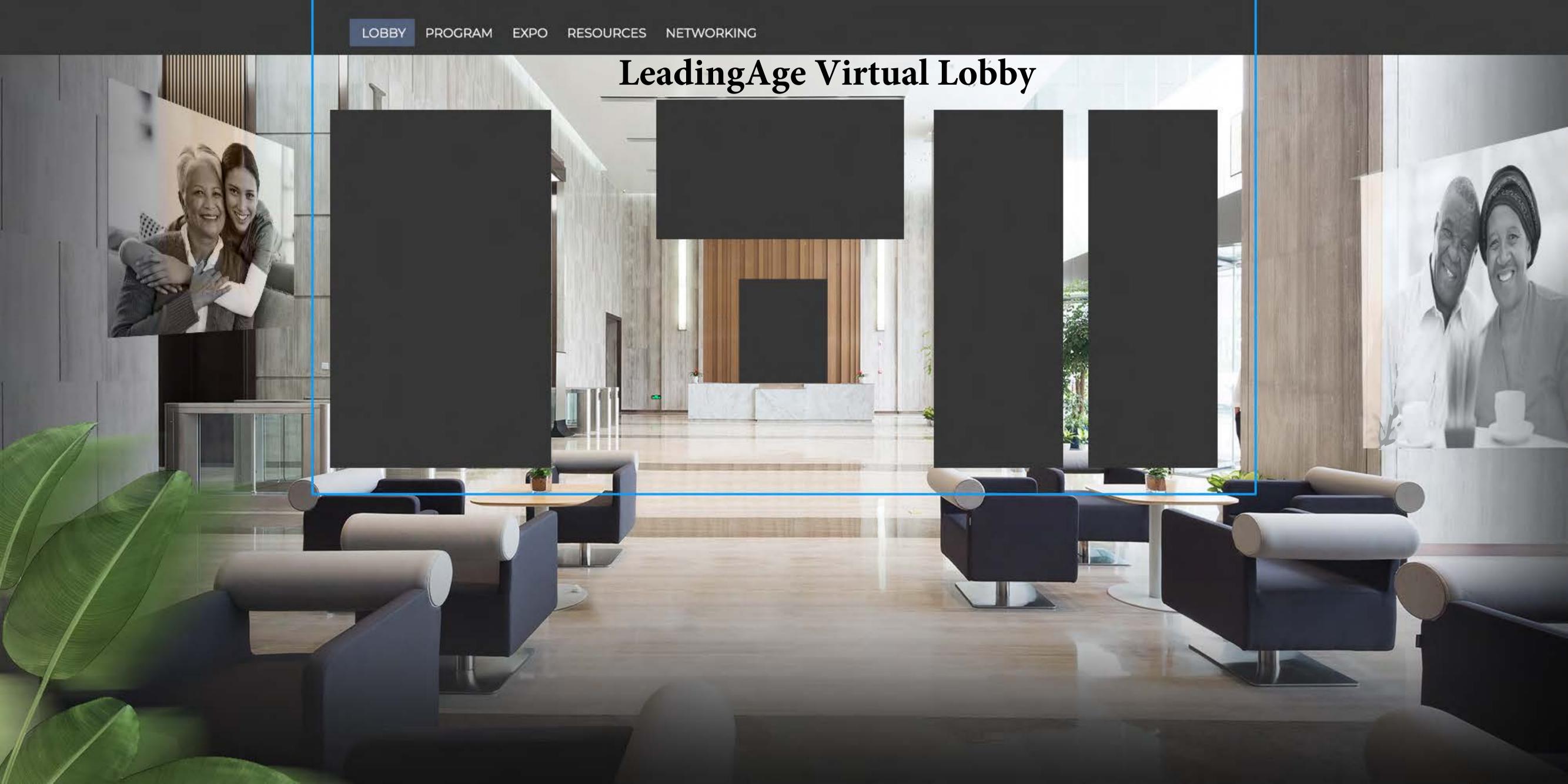
Enhanced Booth

- Larger Video player screen (3-5-minute video featuring your content)
- Company profile (website, email, and phone number)
- Company logo recognition
- 50-word company description
- Up to 5 Resources posted (downloadable PDF's of products, services, and specials)
- Live chat room
- Link for general inquiries
- Listing of Employees (email, appt. setting, live chat, video call)
- Ability to book 1:1 appointments
- Virtual booth analytics
- Full attendee list
- Social media links



Example Virtual Lobby







REPOSITIONING FOR RELAVANCE

Post Pandemic, Redefining Community, Enhancing Life Q&A (83) About Slides

Dear Michael, we want to hear from you. Submit your questions here and our speakers will get back to you shortly with answers.

Enter your question here

Mohit A

54d :

Refresh

does denodo connect to each source with the users credentials or with a service account and users connect to Denodo using a Denodo account? If it's the former, that means users need to request access to each data source. If it's the latter and the data catalog allows interactive queries, how is FGAC security handled?

Hamoed I. 54d

Hi Mohit,

Hameed I.

Think of Denodo layer as a DB where in we have other database connected. For you these other databases are like schema

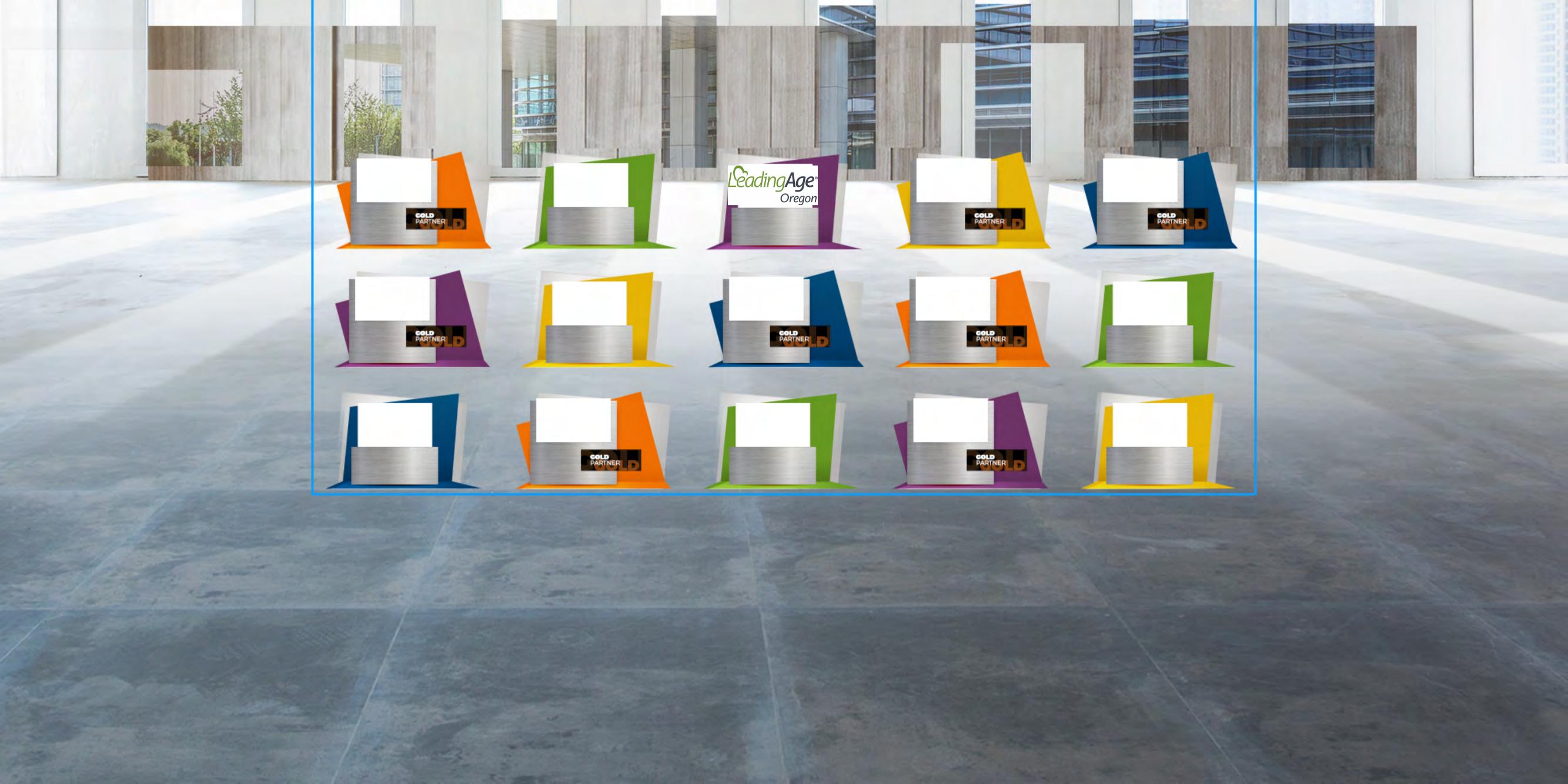
ator: 54

Denodo will normally connect to and AD/LDAP to manage the accounts, so that the end users connect to Denodo with their

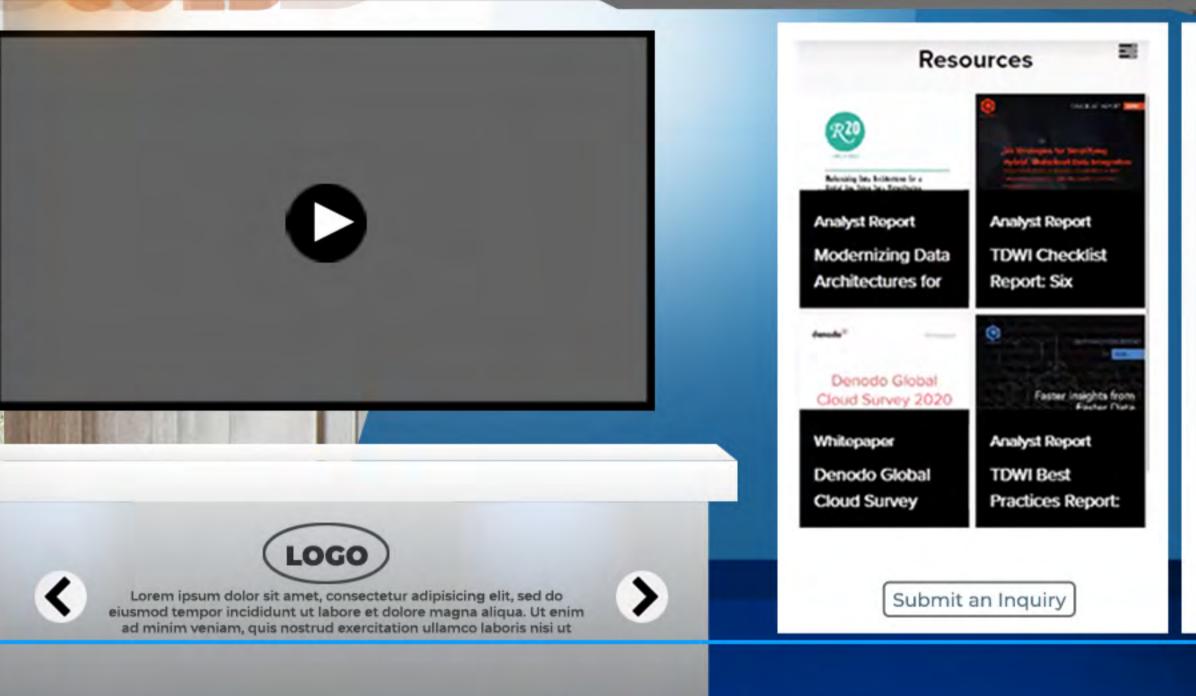
Exhibitors A-Z

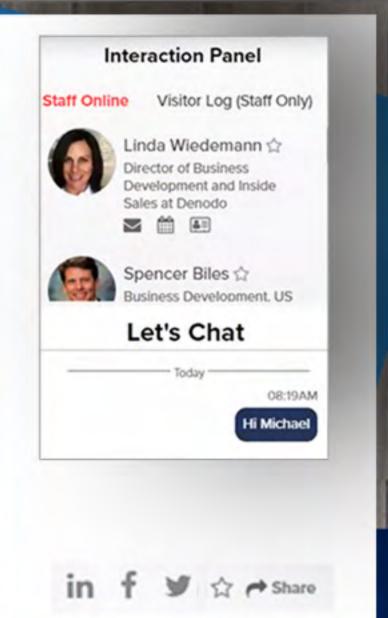
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