

# forward



*2021 Virtual Conference  
Exhibitor and Sponsorship Information*

## Together Forward

Helping Oregon elders live more meaningful lives is not just an end goal— it's a journey. To continue on that journey, you need a conference that's created for leaders like you, a forum where you can discuss the tough moments from the last year, hear ideas that'll transform your organization, and make sure you're ready for the next wave of innovation in the aging services field. This past year we came together in the way we could, please join us May 11-13, 2021 and as we find opportunities to move us forward.

## EXHIBITOR INFORMATION

Basic Booth – LeadingAge Oregon Member Price \$950 Non-Member Price \$1250

- Video Screen featuring up to a 2-minute video of your content.
- Company profile.
- Company logo recognition.
- Up to 3 PDFs posted (products, services and specials).
- Live chat room and ability to book 1:1 appointments.
- Virtual booth analytics.
- A list of names, titles and email addresses of conference attendees.
- Two booth representatives with full-access, complimentary conference registrations. Additional booth representatives can be purchased at a fee of \$150 each.

Enhanced Booth – LeadingAge Oregon Member Price \$1050 Non-Member Price \$1350

Everything that is included with a basic booth plus:

- Video Screen featuring up to a 4-minute video of your content.
- Company social media links.
- Three booth representatives with full-access, complimentary conference registrations. Additional booth representatives can be purchased at a fee of \$150 each.

## SPONSORSHIP OPPORTUNITIES

\$800 – Breakout Session (15 available)

- A pre-recorded video introduction for the breakout session and speaker you are sponsoring.
- Company logo in session description (links to your booth).

\$500 – Put Swag in the Box

A fun care package will be sent to the virtual conference attendees. Sponsors can provide branded items featuring their logo to be included in the package. Items must be provided to LeadingAge Oregon in advance. Item examples include, hand sanitizer, masks, fidget spinners, small stress balls, pens, notepads, etc.

\$600 – Grand Prize Drawing (2 available)

As a sponsor of the grand prize drawing, you will have the opportunity to contact the winner and let them know they won! LeadingAge will deliver the prize.

\$1,000 – Golden Ticket (1 available)

Inspired by Willie Wonka and the Chocolate Factory, 10 golden tickets will be included in random "Swag" boxes redeemable for a \$100 gift card. Your company name and logo will be placed on the Golden Ticket.