

# 2022 Fall Leadership Conference

LeadingAge®  
Oregon

## Board Track Sessions | Tuesday, November 8

### A1 10:00 AM | Getting to What Matters

**Presenter:** Steve Patty, Dialogs in Action, Portland, OR

All of us who serve people and communities of people need a way both to prove and to improve our impact in the lives of those we serve. We need data to demonstrate what we are doing is making a difference. We also need data to illuminate areas where we can get better and to show us how to get better. Too often we are influenced by a singular anecdote, or an idea like program satisfaction, or superficial metrics that miss the deeper, more durable, more meaningful aspects of human progress and development. We need better ways to evaluate what really matters. Based on the work of over two decades of capacity-building with hundreds of programs, agencies, and municipalities across North America, Steve Patty Ph.D. will bring to us innovative thinking and proven technique to help us prove and improve our impact.

### B1 11:15 AM | Creating a Healthy Board

**Presenters:** Don Jones & Deniz Tasdemiroglu Conger, Invaluable People, Portland, OR

Creating a healthy board is key to the healthy operation of your organization. Based on years of experience and supplemented with several research studies, Don and Deniz will help navigate these important topics. Board responsibilities, the importance of transparency, engagement, and ensuring the right fit will all be discussed, as well as how to manage and guide the financial review process.

### C1 2:00 PM | The Board's Role in Leading a Healthy Workplace

**Presenters:** Don Jones & Suzanne Van Amburgh, Invaluable People, Portland, OR

While the Executive Director or CEO provides daily leadership, the Board is her/his boss and ultimately responsible for the direction of the organization. They hire the ED and guide them along the way. With the news about the Great Resignation, about "Quiet Quitting", and research showing only about a third of US employees are engaged (Gallup) and 70% of employees reporting work stress inspired illness (Gallup), leadership's prioritization of the work environment has become paramount. We'll take a look at the board's role in this challenging issue.

### D1 3:15 PM | Capital Campaigns During Uncertain Times: What Trailblazers are Learning on the Front Lines

**Presenter:** Jeri Alcock, Rose City Philanthropy

While we were on lockdown, capital campaigns marched on. Organizations continued to plan and successfully carry out capital campaigns during the pandemic. What were their keys to success? What lessons were learned? Most importantly, what lessons can we take forward in a time of inflation, recession fears, and political turmoil? This session will provide perspectives from several campaigns that are in process or have completed. We'll talk about what's working in the current capital campaign environment; how COVID, inflation, and recession is impacting campaign work; and what to do now if you are planning a campaign in this new era. Join us for an interactive discussion, share your perspective, and learn from the experience of your peers.

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## *Board Track Session Speaker Bios*

### **Steve Patty**

**10:00 AM Getting to What Matters**

Steve Patty, Ph.D. is a national and international thought-leader in impact and evaluation. He has trained thousands of leaders over the past 20 years in evaluation design and implementation. From government to foundations to nonprofit agencies, his work has opened the way for people to prove and improve the impact they are having in the lives of people and communities. He is a published author and conference speaker.

### **Don Jones**

**11:15 AM Creating a Healthy Board | 2:00 PM The Board's Role in Leading a Healthy Workplace**

Don Jones has served businesses and non-profits for over thirty years. His extensive experience includes lending, sales leadership, business banking and operations. Don is known for the value he places on all people and the unique level of energy, breadth and depth he brings to every project. He earned his MBA at George Fox University and is nearing the half-way point as he pursues his Doctor of Business Administration. He is currently researching and writing about work environment, organizational behavior and results.

### **Deniz Tasdemiroglu Conger (Bio coming soon)**

**11:15 AM Creating a Healthy Board**

### **Suzanne Van Amburgh (Bio coming soon)**

**2:00 PM The Board's Role in Leading a Healthy Workplace**

### **Jeri Alcock**

**3:15 PM Capital Campaigns During Uncertain Times: What Trailblazers are Learning on the Front Lines**

Jeri Alcock has worked in the nonprofit sector for twenty-eight years as a fundraising professional and consultant and earned her Certified Fundraising Executive credential in 2008 when she became a full-time consultant. Jeri provides campaign planning and counsel for cities, special districts, and nonprofits across the Pacific Northwest. She is passionate about helping great causes to find their greatest champions. She is a certified facilitator in the 5 Behaviors of a Cohesive Team© and her favorite projects involve audacious goals and results-oriented teamwork.

**Fall Leadership Conference**

**November 7-9, 2022**

**Hood River, Oregon**

**Register at [www.leadingageoregon.org/leadership2022](http://www.leadingageoregon.org/leadership2022)**