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ARE STRONGER
TOGETHER

CONFERENCE INFORMATION



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Contact Rob West rwest@leadingageoregon.org for more information

Welcome



Dear Members and Friends,

Join us. We know there are a million reasons not to – you’re too busy, you’ve got staffing shortages, it’s too hard to get away, you’re burned out – sound familiar? Let’s be honest, it still feels harder to gather and to take the time we need to refuel our professional tank than it did in 2019. It’s up to us and our network (you!) to reset and reestablish our culture of community and in-person learning. Last year was our first year back dipping our toes into the waters of in-person educational offerings. This year we know our members are ready and we’re excited to welcome you!

We’ve curated meaningful sessions with a little bit of something for everyone to develop and grow regardless of your career tenure. Did I mention that in addition to all of the great educational offerings, we’ll also have a lot of fun? Not stuffy, corporate fun – taco truck Tuesday and Casino night fun. We can’t wait to see you and connect with you.

Kristin Milligan

LeadingAge Oregon CEO



SCHEDULE OF EVENTS

Tuesday, May 9

9:45 AM

Golf Tournament Check-in Begins - Ridge Course

6:30 PM

Welcome Fiesta with Taco Truck at River Run Event Center

Wednesday, May 10

7:00 - 8:00 AM

Fun Run and Walk

10:00 - 11:30

Senior Living Power: Energize Your Circuit & Serve with Joy - Kathy Parry

11:30 - 1:00

Trade Show/Treasure Hunt plus Box Lunch

1:00 - 2:15

Breakout Sessions

2:30 - 3:45

Breakout Sessions

3:45 - 5:15 PM

Trade Show, Exhibitor Reception & Drawings

Thursday, May 11

9:00 - 10:00 AM

Music and the Aging Brain - Larry S. Sherman, Ph.D.

10:15 - 11:30

Breakout Sessions

11:30 - 1:15

Awards Luncheon

1:30 - 2:45

Breakout Sessions

3:00 - 4:15

Breakout Sessions

6:00 - 9:30 PM

Dinner and Casino Fun Night

Friday, May 12

9:00 - 10:15 AM

Tail Winds and Head Winds: Today's Challenges and Opportunities-
LeadingAge national CEO Katie Smith Sloan

10:15 - 11:30 AM

Personal Effectiveness and Replenishment: How to Be in Control, Make
the Most of Your Time, and Enjoy Life - Del Gilbert

THE GREATER GOOD

KEYNOTE SPEAKER

Corporate Energy Expert

Kathy Parry

Wednesday, May 10 · 10:00AM

Do you wish you knew how to build up your team in this post-pandemic environment?

*Could you use creative ways to elevate mindsets about senior living?
Are you ready for tips to better understand mental health and reduce burnout?*

If you answered “yes” to any of those questions, then Kathy Parry is ready to help you and your teams energize.

Get ready to explore a circuit of power that will help your organization, your teams and you burn bright!

Kathy holds degrees in Business and Food Management from Miami University and a Certification in Plant Based Nutrition, the Alzheimer’s Association Essential Certification as well as a coaching certification. She is the creator of the POWER UP and PERFORM course for senior living professionals and holds the designation of professional speaker from the National Speakers Association.

Ms. Parry has authored five books, including her latest book: Senior Living Power: Energize and Serve with JOY. Ms. Parry lives in Ohio where she enjoys a mild dark chocolate addiction and cooking for hungry friends.



Thank you to our
keynote speaker sponsor

LANE POWELL

SOCIAL EVENTS

Mix & Mingle!!

ANNUAL GOLF TOURNAMENT

Tuesday, May 9 · 10:30AM

Opening our Annual Conference with a Golf Tournament is a long-standing tradition and provides a great opportunity to begin your conference experience with some camaraderie and friendly competition, whatever your ability (or handicap) might be! We welcome everyone from the very occasional golfer to those who would never miss a Saturday on the course. The tournament features a four-person scramble format and lots of prizes. Special thanks to Title Sponsor **USI** for this special Tuesday event!

TUESDAY WELCOME FIESTA WITH TACO TRUCK

Tuesday, May 9 · 6:30PM

Don't forget to join us at the newly remodeled River Run Event Center on Tuesday evening at 6:30 p.m. for our Welcome Fiesta with Taco Truck. Enjoy tasty Mexican food and margaritas. Open to all conference attendees and exhibitors! Catch up with colleagues from around the state. This event is brought to you by our friends at **USI, Walsh Construction and Deacon Construction.**

EXHIBITOR RECEPTION: TRADE SHOW AND TREASURE HUNT

Wednesday, May 10 · 11:30AM – 1:00PM and 3:45PM – 5:15PM

Our trade show is always a marquee event. This year's participants encompass a wide array of products and services. Our business partners will show you how they could have a positive impact on your community. At 11:30 enjoy box lunch and at 3:45 have light reception snacks. Participate in the treasure hunt for fun prizes. Stay until the end to win some great prizes! Treasure Hunt brought to you by **Walsh Construction.**

AWARDS LUNCHEON

Thursday, May 11 · 11:30AM – 1:15PM

The Awards Luncheon brings together the LeadingAge Oregon provider community in a celebration of the very best aspects of the senior living profession. Learn more about this year's Silver Stars, Unsung Hero, Caring Spirit, and Innovative Program of the Year Award winners. The event offers a delicious meal and opportunity to connect with colleagues and friends in a warm and positive environment. This event is brought to you by our friends at **Pence Construction.**

DINNER AND CASINO FUN NIGHT

Thursday, May 11 · 6:00PM – 9:30PM

Join us for Casino night in a fun atmosphere and collaborative gameplay! Whether you've never played a game or are a seasoned pro, you'll enjoy the helpful and entertaining dealers who want to make sure everyone has a great time. We'll have Craps, Roulette, and several tables of Blackjack, and Poker as well as a Photo Booth and Name That Tune Bingo. You'll be playing with funny money and turn in your winnings for tickets to win great prizes! This event is brought to you by our friends at **USI.**

Taco Truck

TUESDAY WELCOME **Fiesta!**

Be sure to join us 6:30 Tuesday evening
at the River Run Event Center
for a chance to connect, enjoy a great meal
and win some prizes!



SPECIAL THANKS TO OUR EVENT SPONSORS



Trade Show & Reception

Wednesday, May 10

11:30 - 1pm | Trade Show/Treasure Hunt plus Box Lunch

3:45 - 5:15pm | Trade Show, Exhibitor Reception & Drawings

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Win Prizes!

**PARTICIPATE IN THE
TREASURE HUNT**

Treasure Hunt sponsored by



Brought to you by:



Be sure to join us for

**DINNER &
CASINO
FUN NIGHT**

Thursday from 6:00 - 9:30PM

SESSION PLANNER

WEDNESDAY, MAY 10

	ORGANIZATIONAL LEADERS	NURSING/CLINICAL	FINANCE	MARKETING	HR/COMPLIANCE	SOCIAL WORKERS	ENVIRONMENTAL SERVICES	FACILITY MAINTENANCE	DIETICIANS/FOOD SERVICE	ACTIVITIES/WELLNESS	AFFORDABLE HOUSING	INDEPENDENT LIVING	ASSISTED LIVING	NEW MANAGER
A1 KEYNOTE: ENERGIZE YOUR CIRCUIT & SERVE WITH JOY 10:00AM-11:30AM														
AFTERNOON BREAKOUT SESSIONS 1:00PM-2:15PM														
A2 Stronger Memory Panel	X	X				X				X	X	X	X	X
A3 Create a “Wow” client experience for your residents, their families, and your team	X			X	X									
A4 Cybercrime: A New and Growing Problem for Older Adults	X		X		X	X					X	X	X	
A5 MANAGER TRACK Employee Engagement	X	X					X	X	X	X			X	X
AFTERNOON BREAKOUT SESSIONS 2:30PM-3:45PM														
A6 Nurse Delegation	X	X											X	
A7 Senior Game Therapy						X				X		X	X	
A8 Active Shooter	X	X			X	X	X	X	X	X	X	X	X	X
A9 MANAGER TRACK Employee Accountability	X	X	X	X	X		X	X	X	X	X	X	X	X

	ORGANIZATIONAL LEADERS	NURSING/CLINICAL	FINANCE	MARKETING	HR/COMPLIANCE	SOCIAL WORKERS	ENVIRONMENTAL SERVICES	FACILITY MAINTENANCE	DIETICIANS/FOOD SERVICE	ACTIVITIES/WELLNESS	AFFORDABLE HOUSING	INDEPENDENT LIVING	ASSISTED LIVING	NEW MANAGER
B1 GENERAL SESSION: MUSIC AND THE AGING BRAIN 9:00AM-10:00AM														
MORNING BREAKOUT SESSIONS 10:15AM-11:30AM														
B2 Working with EMS	X	X				X					X	X	X	
B3 Hot Legal Issues and Updates for Senior Living and Long Term Organizations, Providers and Employers	X		X		X						X	X	X	X
B4 How the Living Building Challenge Enriches Lives of Residents	X		X	X			X	X		X				
B5 MANAGER TRACK Building Harmony	X	X			X	X	X	X	X		X	X	X	X

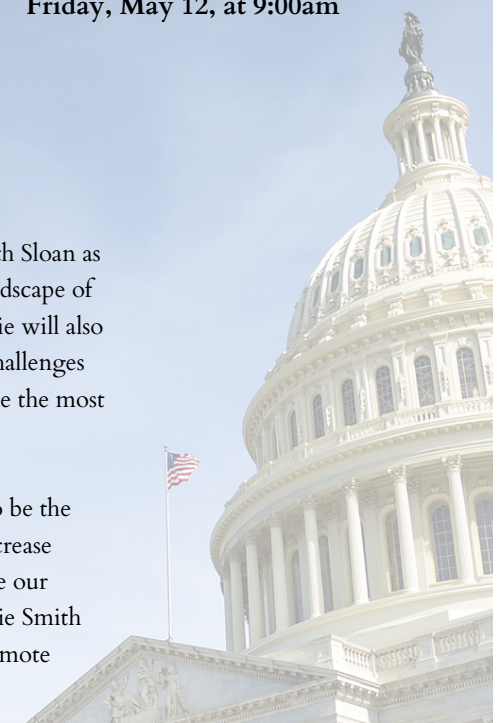
Tail Winds and Head Winds: Today's Challenges and Opportunities

Friday, May 12, at 9:00am

Katie Smith Sloan
President and CEO of LeadingAge

Attend an informative presentation from LeadingAge National's CEO, Katie Smith Sloan as she takes a look at the future for our field. She will provide a scan of the policy landscape of barriers and possibilities on LeadingAge's priority issues including workforce. Katie will also share insights about trends and future directions in aging services. What are the challenges and opportunities in our sector? Join us for a conversation about how we can make the most of our tail winds and head winds!

Katie Smith Sloan is president and CEO of LeadingAge. Guided by the mission to be the trusted voice for aging, Sloan advances the organization's strategic priorities to increase impact through advocacy, enhanced member value and generates ideas to improve our current system of services and supports. As LeadingAge's President and CEO, Katie Smith Sloan seeks common ground with other stakeholders to address ageism and to promote innovation.



SESSION PLANNER

THURSDAY, MAY 11

	ORGANIZATIONAL LEADERS	NURSING/CLINICAL	FINANCE	MARKETING	HR/COMPLIANCE	SOCIAL WORKERS	ENVIRONMENTAL SERVICES	FACILITY MAINTENANCE	DIETICIANS/FOOD SERVICE	ACTIVITIES/WELLNESS	AFFORDABLE HOUSING	INDEPENDENT LIVING	ASSISTED LIVING	NEW MANAGER
AFTERNOON BREAKOUT SESSIONS 1:30PM-2:45PM														
B6 Risk Management - Transitions of Care	X	X			X	X					X	X	X	
B7 Create Commitment: The Cultural Balance between Leaders and Those We Serve	X		X	X	X		X	X	X		X	X	X	X
B8 MANAGER TRACK Emotional and Relational Intelligence	X				X	X		X	X	X				X
B9 HUD NSPIRE Training										X				
BREAKOUT SESSIONS 3:00PM-4:15PM														
B10 Dementia in Oregon: Resources and Research Update	X	X				X	X	X	X		X	X	X	X
B11 Fair Housing	X		X	X	X						X	X		
B12 Mental Fitness/Positive Intelligence	X	X				X				X	X	X	X	X
B13 MANAGER TRACK Communication and Presentation Skills	X	X	X		X						X	X	X	X

SESSION PLANNER

Closing Sessions

FRIDAY, MAY 12

9:00AM-10:00AM

C1 TAIL WINDS AND HEAD WINDS: TODAY'S CHALLENGES AND OPPORTUNITIES

PRESENTED BY KATIE SMITH SLOAN

C2 10:15AM-11:30AM

HOW TO BE IN CONTROL, MAKE THE MOST OF YOUR TIME, AND ENJOY LIFE

PRESENTED BY DEL GILBERT

Breakout Sessions:

MANAGER TRACK SERIES



With Del Gilbert

Del Gilbert is the founder of Accelerating Excellence.

He equips people and organizations to thrive in the marketplace and beyond.

Del has held many leadership positions in his career, including Director of Organizational Excellence and Chief Learning Officer at St. Joseph Hospital.

Del is the creator of the Accelerating Excellence Leadership Series and the Accelerating Excellence Online Academy.

His popular podcast, Accelerating Excellence with Del Gilbert, has over 25,000 downloads that can be heard on Apple Podcasts, Spotify, and Google Play or at his website www.delgilbert.com

Del holds a Bachelor of Arts in Psychology and a Master of Business Administration.

He is a Certified Master Trainer and Certified Leadership Coach.

He is the author of the book *The 7 Senses of Employee Engagement: How to Be the Best Boss Your Employees Ever Had*.

Del's Breakout Sessions

All sessions are standalone

Employee Engagement - Wednesday 1:00pm

Employee Accountability - Wednesday 2:30pm

Building Harmony - Thursday 10:15am

Emotional and Relational Intelligence - Thursday 1:30pm

Communication and Presentation Skills - Thursday 3:00pm

**How to be In Control, Make the Most of Your Time,
and Enjoy Life** - Friday 10:15 am

Wednesday, May 10

Breakout Sessions 1:00 - 2:15PM

A2 Stronger Memory Panel

Presenters: Wendy Liebreich, LaJean Humphries, and David Kohnstamm

Joining us from Stronger Memory and Willamette View

When Wendy Liebreich started to show signs of cognitive impairment, her son (President and CEO of Goodwin Living in Virginia) put together a program for her based on research he had studied. StrongerMemory was born! With just 30 minutes a day engaged in simple reading, writing and math activities, StrongerMemory stimulates the part of the brain that helps retrieve memories. Join Wendy and David Kohnstamm, Wellness Director at Willamette View, as well as LaJean Humphries a Willamette View resident, to learn more about this effective, evidence-based program and how Willamette View has successfully implemented it.

A3 Create a “Wow” client experience for your residents, their families, and your team

Presenters: Jabir Nathu and Sean Beniston

Joining us from Resident Views

All good Aging Services providers aim to improve the quality of life and wellbeing of their residents. However, evidencing this is problematic for most as is tracking how well they are doing over time. There is a solution for this and better yet, this solution can also be an instrumental tool in helping care providers manage the labor crisis by increasing their chances of retaining quality team members. This course leans on sharing best practices of aging services providers across the United States, Canada, and the United Kingdom to understand: 1) How outstanding care providers use data to measure resident experiences, 2) How they capture feedback and insights from the stakeholders that matter most to them (residents, relatives, visitors, and team members), 3) How they manage the stakeholder feedback loop to ensure their stakeholders are engaged, positive participants, and 4) How they track and evidence their progress over time.

Wednesday, May 10

Breakout Sessions 1:00 - 2:15PM

A4 Cybercrime: A New and Growing Problem for Older Adults

Presenter: Dr. Albert Munanga

Joining us from Mary's Woods

Every year cyber criminals steal billions of dollars from vulnerable adults and this problem is increasing to become bigger and more complex. What senior living providers and other healthcare providers need to know is that they could be at risk for liability and that it is their duty to do what they can to protect seniors from this form of financial exploitation. Participants will become more aware of this increasing problem of cyberbercrime against seniors, learn how to take appropriate reporting measures to authorities, and how to identify several mitigation efforts to minimize the risk to their organization and to the residents.

A5 Manger Track

Employee Engagement: How to Be the Best Boss Your Employees Ever Had

Presenter: Del Gilbert

Many organizations seek to retain employees by continually adding perks. But according to Gallup Research, 70% of an employee's engagement is determined by their relationship with their direct supervisor. Participants will learn 7 practical, no-cost ways to increase employee commitment and reduce turnover.



Wednesday, May 10

Breakout Sessions 2:30 - 3:45PM

A6 Nurse Delegation

Presenter: Cynthia McDaniel

Joining us from Elderwise

Nurse Delegation is an important part of care in Oregon's home and community-based care settings. Join Cynthia McDaniel a Nurse Consultant with Elderwise to learn more about the recent rule changes for the teaching and delegating of certain tasks to unlicensed staff. How can this be used to the benefit of both your residents and organization? And what implications are there for the nurses? This interactive session will help answer questions and encourage you to make use of this important option.

A7 Senior Game Therapy: a powerful technology to facilitate social engagement, intellectual stimulation and emotional connection

Presenter: Sasha Dawn

Joining us from Utopia Experiences

Human connection for the elderly was decimated during the COVID-19 pandemic, leaving this generation with a plague of loneliness and isolation. To address the profound social isolation experienced by growing numbers of seniors, Utopia Experiences developed Senior Game Therapy (SGT), which is structured around a carefully designed virtual programming platform. SGT is a service designed to remediate and rehabilitate, enhancing a person's level of connection in life's activities. Built using sound technical strategy and foundational support, SGT delivers intergenerational connection, with clear health and wellness benefits. The digital age requires rethinking inclusion design to bring accessibility to everyone who participates in the digital ecosystem. True progress in inclusivity only is realized when everyone can participate. Thus, our SGT approach is completely hands-free for senior residents, and it is customizable to accommodate residents with impaired cognitive skills and minimal communication abilities. By tracking SGT usage statistics, such as the number of participants, the number of games played, and the rate of conversion from viewer to participant, increased senior resident engagement can be quantitatively assessed. With this type of activity reporting, senior care facilities can improve the care they provide to residents, communicate better with families, track staff productivity and see in concrete terms how SGT improves the lives of those in their community.

Wednesday, May 10

Breakout Sessions 2:30 - 3:45PM

A8 Active Shooter: Creating a Culture of Safety and Security

Presenters: Jim Mitchell and Dena Hilton

Joining us from Savage Defense and Pacific Retirement Services

Jim Mitchell has overseen complex security operations overseas and has had the opportunity to train with Archangel Group Inc. in the areas of active shooter education and tactical handgun employment. Jim collaborates with LeadingAge Oregon member Dena Hilton who was present during an active shooter event to create a session with practical information you can take to your community. Dena also shares her perspective. Jim has spent over 30 years in the military and a few years as a civilian police officer. He now uses his experience and training to educate others by providing school/workplace security consulting as well as handgun self-defense classes. The most important lesson Jim has learned and shared over the years is; no matter how much money is thrown at building improvements or security equipment there is nothing more important and effective than establishing a culture of safety and security.

A9 MANAGER TRACK

Employee Accountability: How to Address Poor Behaviors and Attitudes

Presenter: Del Gilbert

One person can't make a team, but one person can break a team. Poor performers have a negative effect on an organization's work culture and reputation. Using Del's D-I-R-E-C-T Model of Corrective Feedback, participants will learn a step-by-step approach to handling difficult conversations with competence and confidence.

Thursday, May 11, General Session | 9:00am

B1 Music and the Aging Brain

Presenter: Larry S. Sherman Ph.D.

Joining us from Oregon Health & Science University



Our brains undergo numerous changes that affect memory, motor, and sensory functions as we age. Many of these changes are amplified in diseases like Alzheimer's and other forms of dementia. Could music limit the effects of aging and neurodegenerative diseases? In this talk and performance, Dr. Larry Sherman, a musician and Professor of Neuroscience at the Oregon Health & Science University, presents a combination of live music and discussions about the latest science focused on how listening, practicing, and performing music influence the brain, and how these activities could impact brain aging and disease.

Thursday, May 12

Breakout Sessions 10:15 - 11:30AM

B2 Working with EMS

Presenter: Sid Humphries

Joining us from the Oregon Department of Human Services

The Department of Human Services has created a new position, Emergency Medical Services Coordinator. Hear from the new coordinator, Sid Humphries, about Working with Emergency Medical Services (EMS) system in Oregon for licensed care facilities. The interactive session covers identifying when to call 911, assisting 911 call takers when a call is made, working with EMS providers, as well as tools for internal improvements a care facility can make to assist EMS. Understanding alternatives to 911 and what a caregiver can do to improve resident outcomes when an emergency occurs is at the core of Working with EMS.



B3 Hot Legal Issues and Updates for Senior Living and Long Term Organizations, Providers and Employers

Presenters: Jeff Duncan and Gabriela Sanchez

Joining us from Lane Powell PC

The senior living and long-term care industry faces ever-increasing regulatory and legal challenges. These challenges can substantially impact key aspects of your community or facility, from licensure and re-licensure; to hiring, training, and retaining staff; to championing resident rights and providing residents a safe and homelike environment. Failure to track and comply with these regulatory and legal developments can result in adverse agency action and civil lawsuits – and substantially disrupt your community or facility. To help you to meet these regulatory and legal challenges, this presentation provides attendees with up-to-date information on key legal developments and trends. The presentation also provided practical suggestions to help you to proactively comply with the law and to document and demonstrate your compliance.

Thursday, May 11

Breakout Sessions 10:15 - 11:30AM

B4 How the Living Building Challenge Enriches Lives of Residents

Presenters: Jason Erdahl and Cindy Schaumberg

Joining us from Ankrom Moisan Architects

Using the recently completed Aegis Lake Union, by Aegis Living, as our guide, we will explore how the Living Building Challenge and Biophilic design can enrich the lives of seniors. Living Building Challenge is considered one of the world's most stringent performance standard for buildings. To achieve Living Building Challenge certification, a building must meet a series of stringent performance requirements related to site, water, energy, health, materials, equity, and beauty over a 12-month period. The challenges of the program inspire occupants to connect with their natural surroundings and to promote healthy behaviors. Biophilic design is an approach to design that seeks to connect people with nature. It has been shown to have a positive impact on human health and well-being. The presentation will discuss how the Living Building Challenge and Biophilic design can be used to create environments that support the health and well-being of seniors. These principles of the Living Building Challenge and Biophilic design can be applied to other senior living environments.

MANAGER TRACK

B5 Building Harmony: How to Resolve Conflicts Between Others

Presenter: Del Gilbert

Internal competition, department silos, and interpersonal conflict exists in every organization. In this session, participants will learn a practical approach to conflict management in order to be a 'bridge builder' and get both sides working together.



Thursday, May 11

Breakout Sessions 1:30PM -2:45PM

B6 Risk Management – Transitions of Care

Presenters: Mimi McCahill and Kaitlin Kalnitz

Joining us from Caring Communities

To meet the needs of the aging population and ensure the safe delivery of services, the complex and evolving aging services industry necessitates collaboration, continuous quality improvement and the proactive mitigation of risk. A robust risk management program can be instrumental in reducing hazards and improving the safety and quality of services delivered and can positively impact an organization's bottom line. The goals of solving safety challenges, quality improvement initiatives, and proactive risk management have distinct similarities. These parallels include improving the care, wellbeing, and satisfaction of residents while reducing the risk of loss to an organization. This session dives deeper into key elements, best practices, and operational guidance related to executing and maintaining a successful risk management program. This session also explores how contemporaneous organization wide risk management practices and the power of collaboration can positively impact resident safety and outcomes. These practices include promoting a non-punitive culture, robust incident reporting, consistent committee work as well as a commitment to education and data driven performance improvement activity. Furthermore, case studies will serve to present the unique challenges facing aging services providers and risk management considerations pertaining to the critical concept of aging in place and safe transitions through the continuum of care. The case studies will offer an opportunity to apply various risk management best practices to prepare staff, residents, and family for a high-quality transition through the care and service delivery system.

B7 Create Commitment: The Cultural Balance Between Leaders and Those We Serve

Presenter: Eric Eisenberg

Joining us from Rogue Valley Manor

Connect – Make a bad first impression and you may just lose that potentially amazing relationship, staff member, or promotion. How micro expressions and gestures can sideline a greeting, productive meeting or conversation and most importantly how passing up the opportunity to connect can rob you of an opportunity to shine. Respond – Do what you say you will do. You have to respond appropriately and provide a Specific, Measurable, Achievable, Realistic, Time Bound (SMART) outcome that you can actually follow through on. Engage – Your staff, residents, peers and loved ones need to know you are committed to their experience of being connected to them. Being truly engaged with everyone you come in contact with is a skill that can be learned and there are some tools to help you fake it until you make it. Anticipate – As leaders our jobs are to look toward the future and remove barriers. Learn to move the rocks before they can get stuck in anyone's shoes. Transparency – Sometimes the truth is more information than someone needs at that point in time and that level of inclusion can wreck their world. We'll discuss sharing information and how to gauge when to open up and when to not. Empathize – If we expect those around us to "get us", understand our vision or truly be dedicated to our cause we better be prepared to return the favor. The presentation consists of a visually dynamic power point presentation to support an inspirational leadership perspective that will provide some tools to employ immediately when returning to your community.

Thursday, May 11

Breakout Sessions 1:30PM -2:45PM

MANAGER TRACK

B8 Emotional and Relational Intelligence: Managing Yourself and Your Relationships Well

Presenter: Del Gilbert

Technical skills get you in the game; relational skills enable you to win the game. The higher up in the organization you go, the more important interpersonal skills are. In this session, participants learn how to make emotions work for them, rather than against them. Learn the 5 practices that will increase your ability to connect with others in a meaningful way.

B9 HUD NSPIRE Training

Presenter: Scott Precourt

Joining us from US Housing Consultants

HUD REAC inspections are changing the underlying rules to a new set of standards. These standards and rules are known as NSPIRE, including new scoring methodology, new deficiencies, new online reporting systems, and a new set of priorities. Join Scott Precourt of US Housing Consultants for a session on these standards and how to understand them best. We will cover the new deficiencies, as well as the rules and procedures associated with NSPIRE and what you need to do to succeed with the rules and expectations.



Thursday, May 11

Breakout Sessions 3:00PM - 4:15PM

B10 Dementia in Oregon: Resources and Research Updates

Presenters: Stephanie Herro and Dr. Walter Dawson

Joining us from the Oregon Department of Human Services and Oregon Health & Science University

In this session, Stephanie Herro, MA, the State of Oregon's Department of Human Services Dementia Specialist, will share information about her role, how she can be of support to LeadingAge Oregon members, and resources to help support those caring for people with dementia. Dr. Walter Dawson of Oregon Health & Science University will share the latest updates on dementia in Oregon and nationally and recent research updates.

B11 Fair Housing Act: Rights, Obligations, and Risk Management Considerations

Presenter: Al Buchta and Crissy Hartwig

Joining us from Caring Communities

Is your senior living community operating in accordance with the requirements of The Fair Housing Act? The Fair Housing Act was enacted in 1968 to prevent housing discrimination based on race, color, national origin, or religion. Since then, the FHA's protected class coverage has expanded to include sex, familial status, and importantly, disability (among others). People living with disabilities are the protected class most often of interest to aging services housing providers, and more specifically, Independent Living housing providers. Additionally, most providers and Life Plan Communities must also keep the Americans with Disabilities Act in their sights. This session focuses on how to address FHA obligations and considerations within senior living. The presenters explore best practices, insights, and lessons learned related to sales and marketing for independent living, application materials and resident contracts. The presenters will also discuss strategies for compliance regarding specific disabilities such as deafness, those hard of hearing, or those with speech impairments. Participants will learn practices to prevent fair housing violations and related litigation.

Thursday, May 11

Breakout Sessions 3:00PM - 4:15PM

B12 Mental Fitness/Positive Intelligence

Presenter: Nancy Gunter

Joining us from Gunter Training, Consulting & Coaching

What is the value of dealing more effectively with stress, frustration or anxiety? What would you give for a culture that has less blame, shame or guilt? Do you want a more positive, happier life? This sounds almost too good to be true, but research and brain science shows this is possible, but it takes work... mental work... Mental Fitness. Positive Intelligence is your capacity to respond to life's challenges with positive rather than negative mindset. Imagine yourself able to remain calm, clear headed, stress-free, and positive even in the midst of Stress, frustration or guilt. Most attempts at positive change fail because we stop at insight and don't build habits. Sustained change towards a more positive mind requires laying down neural pathways to form new habits through consistent daily practice. Nancy Gunter has led groups all over the United States in this educational and entertaining look at the brain. She also leads Positive Intelligence Pods for companies as well as Open Pods for individuals. Participants will leave the session with more insight into what causes their current reactions and how to change that.

MANAGER TRACK

B13 Communication and Presentation Skills: How to be Clear, Confident, and Compelling

Presenter: Del Gilbert

Communication is life's most important skill. Many communicators neglect structuring their information in a meaningful way. The result is information overload and confusion for the listeners. In this session, you will learn how to structure and deliver information with impact, so you are easy to understand, easy to follow, and hard to forget.

Friday, May 12

General Sessions

C1 Tail Winds and Head Winds: Today's Challenges and Opportunities

Presenter: Katie Smith Sloan

Joining us from [LeadingAge National](#)

Attend an informative presentation from LeadingAge National's CEO, Katie Smith Sloan as she takes a look at the future for our field. She will provide a scan of the policy landscape of barriers and possibilities on LeadingAge's priority issues including workforce. Katie will also share insights about trends and future directions in aging services. What are the challenges and opportunities in our sector? Join us for a conversation about how we can make the most of our tail winds and head winds!

C2 How to Be in Control, Make the Most of Your Time, and Enjoy Life

Presenter: Del Gilbert

In senior living communities, like most workplaces, leadership and staff often have too much work to do and too little time to do it in. The result is feeling overwhelmed, stressed, and performing tasks at the last minute. But employees don't have to work under these conditions. They can have their act together, stay ahead of things, and feel fulfilled. In this session, participants learn to clarify their highest priorities, work in a meaningful way, and live on purpose.

Thank
You!

REGISTRATION INFORMATION

CONFERENCE REGISTRATION IS ALL ONLINE (SEE PAGE 25)

Please note that the “member rate” is available to members of LeadingAge Oregon. Different rates apply for provider participants and business representatives; see page 27 for details.

Full Conference Fee includes all educational sessions and the following meals and special events: Tuesday Welcome Fiesta • Wednesday Trade Show, Lunch and Reception • Thursday’s Annual Meeting Luncheon, Dinner and Casino Fun Night

One-day fees are also available for provider participants:

Wednesday-only fee includes: Tuesday Welcome Fiesta • All Wednesday educational sessions • Conference keynote • Trade Show Lunch and Reception

Thursday-only fee includes: Wednesday’s Trade Show and Reception • Thursday educational sessions • Annual Meeting Luncheon • Thursday Dinner and Entertainment

SPOUSE/GUEST REGISTRATION

Included in spouse/guest registration: the Tuesday Welcome Fiesta, Wednesday Trade Show and Reception, Thursday Awards Lunch and Casino Fun Night and Friday’s closing session. If a spouse or guest wishes to attend educational sessions, he/she must pay conference fees.

SILVER STAR HONOREE

Silver Stars may attend the Thursday luncheon and Thursday educational sessions of their choice at no charge. Silver Stars who wish to attend the entire conference receive a \$50 discount off the registration fee.

LODGING INFORMATION

Lodging arrangements should be made directly with Eagle Crest Resort by calling (800) 682-4786 or (541) 923-2453. Our special rates are:

Double Queen: \$139 | King Room: \$149 | 1-Bedroom Suite: \$159
2-Bedroom Condo: \$219 | 3-Bedroom Condo: \$269

- Minimum 2-night stay for condos/homes. These rates do not include a 17.8% lodging tax.
- Cancellations: Hotel rooms: 72 hours in advance; Condos: 7 days in advance
- Please note that rooms at these rates are being held through April 9 only, so make your reservations early!

REGISTRATION INFORMATION (CONT.)

CONTINUING EDUCATION CREDITS

Nursing Home Administrator, ALF/RCF Administrator, and Real Estate CEUs are available. We will issue certificates to verify attendance for other licensure requirements you are tracking.

WHO SHOULD ATTEND?

LeadingAge Oregon's Annual Conference is designed to provide valuable educational and networking opportunities for all administrators, department managers and staff from nursing homes, assisted living/residential care, senior housing, Life Plan Community (CCRC) home care agencies and other home and community-based service organizations, including but not limited to:

Administrators/CEOs • Directors of Nursing/Nurses • Dietary • Finance Directors • Marketing • Human Resources • Facility Services/Maintenance • Social Services • Chaplains Activities/Wellness • Fund Development/Foundation Staff • Department Managers • Supervisors • Frontline staff

WHAT TO WEAR

Casual attire is appropriate for all educational sessions and social activities. Please be aware that meeting rooms vary in temperature; for your comfort, we recommend dressing in layers and keeping a sweater or jacket handy.

WATCH FOR HANDOUT E-MAIL

Please note that we do not provide hard copies of handouts for breakout sessions (except by special speaker request). Instead, we post the handouts online and in the conference app for conference attendees to download, save to their laptops or iPads, or print if they so desire. We begin posting handouts about two weeks before the conference; watch for your e-mail notification.

CONFERENCE APP

Download our Mobile Event App before you arrive!

Before the conference we'll send you information about how to download the app, which will contain all the information you'll need to enhance your event experience. Features include the conference schedule, the ability to create your own personalized schedule, and access to session descriptions, speaker information, session handouts, exhibitor listing, maps, CEU tracking, and more! Make sure we have your personal e-mail address when you register so we can send you a link to the app before the conference.

HOW TO REGISTER

Registration is all online at www.leadingageoregon.org/annual-conference

To Register:

- 1 Go to the LeadingAge Oregon home page, www.leadingageoregon.org, go to Events & Education, and scroll down to click on the Annual Conference Brochure and Registration Information link.
- 2 Click on Register Online. On the online form, enter your personal username and password. (If you have forgotten your username and password you can go to Member Tools/My Profile and click on “Forgot your Password?” to have your username and password emailed to you).
- 3 If you don’t have a username and password, you can register as a “new user.” Please note, if your organization is a LeadingAge Oregon member, you will need to call after you create your user account prior to registration to get “member” pricing.
- 4 Choose your conference sessions and special events. (Be sure to review the session descriptions before you make your selections!)
- 5 If your organization prefers to issue one check or credit card payment for all of your attendees, contact Rob West at rwest@leadingageoregon.org to make arrangements for payment.

Having problems, or don’t have online access? Call us at (503) 968-7205 and we will assist you.

Thank you to our online sponsor



REGISTRATION NOTES

DISCOUNTS FOR SILVER STARS AND LEADERSHIP ACADEMY PARTICIPANTS

Email mkillam@leadingageoregon.org for your registration discount codes.

SCHOLARSHIPS

A limited number of scholarships are available for LeadingAge Oregon members who would otherwise not be able to pay registration fees. Call (503) 684-3788 for more information.

CANCELLATIONS

Cancellations must be received no later than Friday, April 28 in writing to be refunded (less a \$25 service charge). No refunds are possible after that date but you are welcome to send someone in your place. Exception: If you are sick, please contact Rob West at rwest@leadingageoregon.org or (503) 968-7205

EARLY BIRD RATES

Early bird rates are available through Monday, April 7, 2023 only. All registration fees increase by \$25 on April 8, 2023.

SPECIAL ATTENDANCE RATES FOR NON-EXHIBITING BUSINESS ASSOCIATE MEMBERS

LeadingAge Oregon welcomes our Business Associates who wish to attend our Annual Conference and benefit from the education and networking opportunities. We encourage all of our Business Associate members to join us as exhibitors. For more information about exhibiting, please contact Rob West at the LeadingAge Oregon office, rwest@leadingageoregon.org, (503) 968-7205

If your company is unable to exhibit this year and you wish to attend as a conference attendee, two Business Associate rates are shown on the rate schedule. One rate is for Business Associates who have chosen a sponsorship with a value of \$600 or more, and another rate is for those who are not exhibitors or sponsors. Registration includes all conference sessions and meals. Please note that these rates are for LeadingAge Oregon Business Associate members only; representatives of non-member companies that sell or market products and/or services to provider organizations are not eligible to attend.

EXHIBITOR ATTENDANCE AT CONFERENCE SESSIONS

Exhibitors are welcome to attend non-meal conference sessions and may purchase tickets for meals and special events. See the Call for Exhibitors for more information.

REGISTRATION & DAILY RATES

PROVIDER MEMBER	STANDARD	EARLY BIRD BY APRIL 7
FULL REGISTRATION	\$550	\$525
WEDNESDAY ONLY	\$335	\$310
THURSDAY ONLY	\$450	\$425
PROVIDER NON-MEMBER	STANDARD	EARLY BIRD BY APRIL 7
FULL REGISTRATION	\$650	\$626
BUSINESS MEMBERS	STANDARD	EARLY BIRD BY APRIL 7
NON-EXHIBITOR/NON-SPONSOR	\$995	\$970
NON-EXHIBITOR/SPONSOR	\$650	\$625
EXTRAS	STANDARD	
EXTRA AWARDS LUNCH TICKET	\$65	
EXTRA FUN NIGHT TICKET	\$85	
SPOUSE/SIGNIFICANT OTHER	\$135	

REGISTER ON LINE AT
www.leadingageoregon.org



2023 ANNUAL GOLF TOURNAMENT

TUESDAY MAY 9, 2023 • EAGLE CREST RESORT • REDMOND, OREGON
Come join the fun! • All players are welcome! • At any skill level!

You might be a golfer who never misses your weekly game. Or maybe you've always wanted to give golf a try. Whatever your skill level - this is the tournament for you. Please plan to join us for a "sunny" round of golf and enjoy the fresh air of Central Oregon!

So gather your colleagues and sign up. Chase McCarthy from **USI** will reach out to you to discuss team requests/assignments. Contact Chase with golf-related questions chase.mccarthy@usi.com

CHECK-IN | Starts at 9:45 a.m.

GOLF FEES | \$140 per player (includes course fees, 1/2 cart rental, box lunch and Welcome Fiesta)

TEE TIMES | Begin at 10:00 am – Ridge Course. Women – Red Tees | Men – Blue Tees

FORMAT | Four-person team scramble: all players tee off, then select the single ball in the best position. Advance to that spot, then all four players hit their ball from that position. Play continues in this manner until the ball is in the hole.

HANDICAP | We will award prizes for the top three gross (unadjusted score) and net team scores.

Teams will be awarded points for their play during the round of golf.



Thank you to our event sponsors



Golf Title Sponsor

**Deacon Construction,
Pence Construction, Walsh Construction,
Value First and Ziegler.**