

BUSINESS PARTNERS & SPONSORSHIPS



Welcome

BUSINESS PARTNER BENEFITS
CONFERENCE SCHEDULE
SPONSORSHIP OPPORTUNITIES

LeadingAge[™]
Oregon

JOIN US



LeadingAge Oregon is the state association of nonprofit and mission-driven organizations dedicated to providing quality housing, health, community and services to older adults. Our members embrace values that emphasize individual dignity, self-respect, personal independence and a supportive and caring environment for those they serve.

As an association, our work relies on the collaboration of our valued members. It's essential our collaboration include Business Partners who provide essential products and services to providers of older adult services.

We invite you to join us!



WHY PARTNER WITH US?



FOSTER KEY RELATIONSHIPS

Enjoy opportunities to cultivate relationships with leaders in our sector.



BRAND RECOGNITION

Increase your visibility and brand presence within your target market.



INSIGHTS

Stay informed on the latest trends, best practices and legislative and regulatory changes.



“Leading Age Oregon provides the means for Deacon Construction to connect with like minded firms interested in advancing senior living care, along with improving the design and building of quality environments for an aging population.”

- Chip Laizure, Deacon Construction

BUSINESS PARTNER PLANS



Package includes:	Partner \$600	Bronze \$3,000	Silver \$5,000	Gold \$7,000	Platinum \$10,000
General Benefits:					
1 year of business membership (January - December)	✓	✓	✓	✓	✓
Access to provider membership list	✓	✓	✓	✓	✓
Receive our newsletter to stay informed on the latest trends, best practices and legislative and regulatory updates	✓	✓	✓	✓	✓
Number of times featured as a Business Partner in our Newsletter	1	2	3	4	5
Logo on our webpage linked to your website		✓	✓	✓	✓
Priority supporting non-conference sponsor opportunities		✓	✓	✓	✓
Host an educational training webinar*			✓	✓	✓
Use of LeadingAge Oregon's logo as a partner on your website			✓	✓	✓
Social media shoutout			✓	✓	✓
Featured article in LeadingAge Oregon's newsletter			✓	✓	✓
Speak or present at a scheduled networking meeting, educational event or webinar* (up to 10 min.)				✓	
Speak or present at LeadingAge Oregon board meeting* (up to 10 min.)					✓
Annual Conference Benefits:					
Number of Annual Conference tickets (includes all meals)		2	3	4	5
Number of Fun Night tickets		2	3	4	5
Attend VIP mixer with key conference attendees		✓	✓	✓	✓
Attend Welcome Reception		✓	✓	✓	✓
Recognition in conference brochure and program material		✓	✓	✓	✓
Complimentary exhibit space at the Annual Conference		✓	✓	✓	✓
Sponsor acknowledgement in pre-conference attendee email(s)			✓	✓	✓
Sponsor acknowledgement in post-conference attendee email				✓	✓
Logo on event management tools: event app & registration form				✓	✓
Speak or present (up to 10 min.) at our conference* <i>To correspond with the opening/closing of an event or key speaker</i>					✓
Venue sponsor: logo on lanyards, key cards, window clings, and Wi-Fi network and password (as permissible by venue)					✓
Dinner and Fun Night sponsor: shoutout & signage					✓
VIP mixer sponsor: signage					✓
Share promotional visual display or video at conference				✓	
Luncheon sponsor: shoutout, signage & acknowledgement on program				✓	
Snack sponsor: signage				✓	
Breakfast sponsor: shoutout & signage			✓		
Welcome Reception sponsor: signage and logo on cocktail napkins			✓		
Treasure Hunt sponsor: logo on signage and envelope			✓		
Closing event prize drawing sponsor: shoutout and signage			✓		
Morning activity sponsor: signage		✓			
Coffee break sponsor: signage		✓			

*All speaking topics and presentation material to be approved by LeadingAge Oregon

Contact us to schedule and fulfill any commitments outlined in this sponsorship package:
Rob West, Member Services Manager | (503) 968-7205 | rwest@leadingageoregon.org

2024 ANNUAL CONFERENCE

May 15 - 17, 2024
Sunriver Resort
17600 Center Dr, Sunriver, OR 97707



2024 SCHEDULE AT A GLANCE*

WED.
5/15

- 1:00 PM The Epic Quest kickoff event
- 5:00 PM VIP mixer with key conference attendees
- 6:00 PM Welcome Reception

THUR.
5/16

- 7:00 AM Morning activity
- 8:00 AM Exhibitor setup
- 9:00 AM Breakfast
- 10:00 AM Session
- 12:00 PM Boxed lunch
- 1:00 PM Keynote speaker
- 2:30 PM Trade show
- 4:00 PM Sessions
- 6:30 PM Dinner & entertainment

FRI.
5/17

- 7:30 AM Breakfast
- 8:30 AM Sessions
- 11:30 AM Awards Luncheon
- 1:00 PM Sessions
- 2:30 PM Closing and Prize Drawing

*Times are subject to change as conference details are finalized

EXHIBITOR - \$1,500

- Conference tickets
- Breakfast and lunch
- Exhibit space at the Annual Conference
- Attend VIP mixer (for 1 person)
- Attend Welcome Reception

Does not include dinner and Fun Night tickets which can be purchased for an additional \$75 per person.



ADDITIONAL CONFERENCE SPONSORSHIPS:



We get thirsty \$500

- Drink tickets

We want to play \$300

- The Epic Quest kickoff event

See additional details on the following page



We like to give

- We welcome gifts and gift cards for our many raffles and prize drawings!



FUTURE NON-CONFERENCE SPONSORSHIP OPPORTUNITIES:

- Leadership Academy
- Symposiums/workshops
- Manager Training Event
- Resident writing/art event(s)

We anticipate these events will be held in fall/winter of 2024. Additional details to come.

2024 RECREATIONAL RENDEZVOUS

THE EPIC QUEST

WEDNESDAY, MAY 15TH

SUNRIVER RESORT

LET'S PLAY!

Embark on an amazing adventure where participants will navigate through a curated course in teams to playfully compete in a series of puzzles and obstacles designed to test your strategy and collective skills.

LET'S PARTNER

\$300

The event is open to conference attendees at no cost, and we enthusiastically invite businesses to join us as a sponsor. Sponsors are invited to play and/or host a table, as well as create and manage a puzzle or obstacle for participants to complete. Your sponsorship ensures the success of the Quest! Sponsoring a game isn't for you? Join us as a participant for \$150.

Event Managed by:



CONTACT US

Rob West
Member Services Manager
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