**2021 LeadingAge Oregon Virtual Conference**

**Call for Presentations Proposal Form**

May 11-13, 2021

LeadingAge Oregon, an affiliate of the national association LeadingAge, is seeking presentation proposals for our **2021 Virtual Conference and Exhibition**, with the theme "together"

Sessions will be "simu-live", meaning they are pre-recorded and broadcast the day of the event with the speaker available in the chat.

We are looking for innovative, cutting-edge ideas and practices on all aspects of aging services. Presentations on innovative concepts and addressing challenging issues are specifically encouraged.  Suggested presentation topics include (but aren't limited to):

* Workforce development, retention, and recruitment
* Best practices in clinical care for all settings
* Care transitions
* Continuous quality improvement/accountability/public trust Cost savings/efficiencies
* Dementia/Alzheimer's care
* Financial Management
* Improving organizational operations
* Innovative/cutting-edge programs and services (all settings) Insurance and risk management
* Leadership development
* Legal issues for aging services
* Management and supervisory skill development
* Marketing to the new consumer
* New business models/partnerships (all settings)
* Resident/consumer-centered care models
* Resident/family engagement in care
* Staff Mental Health
* Succession Planning
* Technology and its use in aging services settings
* Wellness and active aging

Attendees at the conference represent a wide variety of staff disciplines from nursing facilities, life plan communities (CCRCs), assisted living and residential care facilities, senior housing (affordable and market rate) and community-based programs, including adult day and home care. Positions range from CEOs to direct line staff. The audience is experienced and knowledgeable and expect current and high-quality information.

Please note that breakout sessions at our 2021 conference will be **1 hour long. This should include some time for Q&A at the end of your recorded session.**

**Submissions must be received no later than January 15, 2021.**

**Use this form only for preparation.**

**The proposal must be submitted online, please use this link.**

#### **Title of Presentation** (Provide a short, concise title, no more than 8 words. Note: Title may be edited during development process)

#### **Narrative:** Please provide a detailed summary of your session content (no more than 300 words) and discuss how the subject matter will be delivered utilizing the presentation format and approaches that you plan to use. Please focus on what will be covered and what participants will take away.

### Please list the three main educational goals of your session (i.e., what participants will learn as a result of attending your presentation). Important note: ****Your learning objectives are a critical component of your session description in our conference brochure, so be sure to make them compelling!****

### Please format your objectives so they begin with an action verb, i.e.: Hear, Learn, Consider, Examine, Explore, Obtain, Recognize, Discuss...

### Example:

### - ****Hear**** how one aging services provider serving dual eligibles successfully transitioned into managed care.

### - ****Learn**** about the collaboration with a network of not-for-profit, long-term care organizations to negotiate managed care contracts.

### - ****Recognize**** the need for establishing a philanthropic team to secure ongoing funding.

**Select the level of content for your program.**

* Advanced Level - Participants have a thorough understanding of the topic and want to do something further with it or take it to the next level
* Intermediate Level - Participants have a good knowledge of the topic. The program's focus would be to enhance or clarify it.
* Beginning Level - Participants have little or no prior knowledge of the area(s) covered. The focus is to increase basic knowledge of a topic.

#### **Do you have experience presenting sessions/courses in a virtual format?**

* Yes
* No

#### **Have you presented any sessions/courses on this or other topics in the recent past?**

* Yes
* No

If yes, please list where you have presented and for what organization/audience:

#### **Are you scheduled to present any sessions/courses on this or other topics in the near future?**

* Yes
* No

If yes, please list when and where you will be presenting, and for what organization/audience:

**Presenter Information** (for each presenter): Name, Company, State, Town, email and phone

Presenter Professional Background (brief overview of knowledge and experience related to the proposal and the aging services field)

**Is your company/organization a LeadingAge Oregon member?**

* Yes
* No

Preference is given to organizations that do not require speaking fees. However, LeadingAge Oregon does in some circumstances accept speaking proposals from those who request modest speaking fees. Please indicate below what your requirements are.

**My organization will cover all costs.**

* Yes
* No

**If honorarium is required, please list the amount.**

#### **Please add any notes or comments to clarify your choices above.**