

## **2019 LeadingAge Oregon Annual Conference Call for Presentations Proposal Form**

2019 Annual Conference - May 14-17, 2019 - Eagle Crest Resort, Redmond, OR  
LeadingAge Oregon, an affiliate of the national association LeadingAge, is seeking presentation proposals for our **2019 Annual Conference and Exhibition**, which will carry the theme "What If..."

We are looking for innovative, cutting-edge ideas and practices on all aspects of aging services. Presentations on innovative concepts and addressing challenging issues are specifically encouraged. Suggested presentation topics include (but aren't limited to):

- Best practices in clinical care for all settings
- Care transitions
- Continuous quality improvement/accountability/public trust
- Cost savings/efficiencies
- Dementia/Alzheimer's care
- Financial Management
- Health Care Reform and the role of aging services organizations
- Improving organizational operations
- Innovative/cutting-edge programs and services (all settings)
- Insurance and risk management
- Leadership development
- Legal issues for aging services
- Management and supervisory skill development
- Marketing to the new consumer
- New business models/partnerships (all settings)
- Resident/consumer-centered care models
- Resident/family engagement in care
- Succession Planning
- Technology and its use in aging services settings
- Wellness and active aging
- Workforce development, retention and recruitment

Attendees at the conference represent a wide variety of staff disciplines from nursing facilities, life plan communities (CCRCs), assisted living and residential care facilities, senior housing (affordable and market rate) and community-based programs, including adult day and home care. Positions range from CEOs to direct line staff. The audience is experienced and knowledgeable and expect current and high-quality information. Preference will be given to conference sessions that are interactive and engaging.

Please note that breakout sessions at our 2019 conference will be **1-1/4 hours long (75 minutes)**.

**Submissions must be received no later than November 15, 2018.**

**Use this form only for preparation.**

**The proposal must be submitted online, please [use this link](#).**

**Title of Presentation** (Provide a short, concise title, no more than 8 words. Note: Title may be edited during development process)

**Narrative:** Please provide a detailed summary of your session content (no more than 300 words) and discuss how the subject matter will be delivered utilizing the presentation format and approaches that you plan to use. Please focus on what will be covered and what participants will take away.

**Please list the three main educational goals of your session** (i.e., what participants will learn as a result of attending your presentation). Important note: **Your learning objectives are a critical component of your session description in our conference brochure, so be sure to make them compelling!**

Please format your objectives so they begin with an action verb, i.e.: Hear, Learn, Consider, Examine, Explore, Obtain, Recognize, Discuss...

Example:

- **Hear** how one aging services provider serving dual eligibles successfully transitioned into managed care.
- **Learn** about the collaboration with a network of not-for-profit, long-term care organizations to negotiate managed care contracts.
- **Recognize** the need for establishing a philanthropic team to secure ongoing funding.

**Select the presentation formats/approaches you will utilize during your presentation to accomplish each of the learning objectives** (please check all that apply).

- PowerPoint presentation
- Group Exercises
- Facilitated Brainstorming
- Group Discussions
- Interactive Panel Discussions

**Select the level of content for your program.**

- Advanced Level - Participants have a thorough understanding of the topic and want to do something further with it or take it to the next level
- Intermediate Level - Participants have a good knowledge of the topic. The program's focus would be to enhance or clarify it.
- Beginning Level - Participants have little or no prior knowledge of the area(s) covered. The focus is to increase basic knowledge of a topic.

**Segment** (check all that apply)

- All
- Nursing Facility
- Assisted Living/Residential Care Facility
- Life Plan Community (CCRC)/Multi-Level Campus

- Affordable Senior Housing
- Market rate senior housing
- Home and Community-based Services (home care, adult day care, home health, etc.)

**Audience** (check all that apply)

- All
- Activity/Wellness staff
- Board Member/Trustee
- CEO/Executive Director/Administrator
- Clergy
- Controller
- Direct Care Worker
- Director of Food Services
- Director of Home Care Services
- Director of Development
- Director of Finance
- Director of Nursing/Charge Nurse/MDS Coordinator
- Director of Social Services
- Director of Staff Development
- Director of Resident Services
- Environmental Services/Maintenance
- Health Services Administrator
- Housing Manager
- Human Resources Director
- Marketing Director
- Occupancy Specialist
- Program Manager
- Rehabilitation/Physical Therapy
- Service Coordinator

**Have you presented any sessions/courses on this or other topics in the recent past?**

- Yes
- No

If yes, please list where you have presented and for what organization/audience:

**Are you scheduled to present any sessions/courses on this or other topics in the near future?**

- Yes
- No

If yes, please list when and where you will be presenting, and for what organization/audience:

**Presenter Information** (for each presenter): Name, Company, State, Town, email and phone

Presenter Professional Background (brief overview of knowledge and experience related to the proposal and the aging services field)

**Is your company/organization a LeadingAge Oregon member?**

- Yes
- No

Preference is given to organizations that do not require speaking fees or travel expenses. However, LeadingAge Oregon does in some circumstances accept speaking proposals from those who require travel expenses to be covered, and occasionally from those who request modest speaking fees. Please indicate below what your requirements are.

**My organization will cover all costs.**

- Yes
- No

**If honorarium is required, please list the amount.**

**I will require reimbursement for the following expenses**

- Air travel
- Ground travel
- Overnight accommodations
- Meals

**Please add any notes or comments to clarify your choices above.**