



Life **ON** PURPOSE

LeadingAge[®]
Oregon

2018 Annual Conference
Eagle Crest Resort, Redmond, Oregon
May 20 – May 23, 2018

Life ON PURPOSE



Exhibitor and Sponsorship Information

LeadingAge Oregon offers our Trade Show, to be held on Monday, May 21, 2018.

When exhibiting at the LeadingAge Oregon Annual Conference, you will have the chance to network with over 200 people in the Senior Living and Care Industry with 3 hours of direct contact with attendees! One opportunity over lunch (11:30 - 1:00 pm) when box lunches are served and the Exhibit is open, another at our Chocolate Tasting with Exhibitors/Prize Drawing event (3:45 - 5:15 pm).

Both events engage our conference attendees and encourage them to stop by your exhibitor booth giving you time to speak with them.

Sponsorships give you more visibility and these opportunities are recognized throughout the entire conference on signage, in the conference program and numerous other ways. See the Sponsorship Opportunity page for available sponsorships.



LeadingAge Oregon has more not-for-profit provider members than any other long-term-care association in Oregon, serving over 16,000 Oregonians.

Conference Overview

Sunday, May 20	Monday, May 21	Tuesday, May 22	Wednesday, May 23
9:30 am - Golf Check-In	7:00 am Fun Run/Walk 8:00-11:00 am - Exhibit Set Up	9:00-11:30 am - Sessions	9:00-10:15 am - Sessions
10:00 am - Golf Tournament	11:30-1:00 pm - Exhibit, Treasure Hunt	11:30 am -1:15 pm - Annual Meeting and Awards Luncheon	10:30-11:30 am - Closing Session
	3:45-5:15 pm - Exhibit, Chocolate Tasting & Appetizers Door & Grand Prize Drawings Reception	1:30-4:15 pm - Sessions	
6:00 pm - Welcome BBQ	5:15 pm - Exhibit Tear Down	6:00-9:30 pm Banquet & Dualing Pianos Fun Night	

Session times subject to change. Exhibitors are welcome to attend non-meal conference sessions at no additional charge.

CEU's will be awarded to registered conference attendees only. Exhibitors wishing CEUs may register for the conference sessions and meals at the reduced "2nd person" rate on the conference registration form.

REGISTER FOR EXHIBIT, GOLF AND SPONSORSHIPS ONLINE AT
www.leadingageoregon.org

Exhibit Information

We are excited to introduce a new aspect to our exhibition this year - it's Chocolate! As in the past, you will have two exhibit times, each with its own drawings; Lunch and Treasure Hunt at noon and Chocolate Tasting and 1/2 hour drawings in the early evening. The evening exhibit time will be followed by a "Standing room only" reception across the hall, where exhibitor door prizes and grand prizes will be given away. For maximum visibility, if you have a door prize you will be called up to the front of the reception area to introduce yourself and your company, pick a winning ticket, and present your prize to the drawing winner.

The complimentary Chocolate Tasting* is optional. It's a great way to have attendees linger at your booth while sampling your Chocolate Tasting. Get creative, as we are making a contest out of it. Attendees will have the opportunity to judge your Chocolate Tasting as the BEST and whoever wins, receives a prize. If you wish to participate, please indicate so on our registration form and bring your best chocolate samples.

* Eagle Crest Resort requires the following parameters: on chocolate samples: No temperature control is required (hot or cold) - Portions are restricted to a maximum of 2oz.

Exhibit fees include Welcome BBQ on Sunday, booth, pipe and drape and, if indicated on your registration form, a 6' skirted table and two chairs. It also includes your listing on the Exhibitors contact page.

	Member	Non-Member
12' Non-corner/end Booth (limited # available)	\$1100	Unavailable
Corner/End Booth (Limited # available)	\$1000	\$1300
Standard Booth (Floor Displays up to 8' ONLY)	\$ 900	\$1200
Electricity and/or additional table	\$ 25	\$ 25
Monday - Box Lunch in Exhibit Hall	\$ 20	\$ 20
Tuesday - Awards Luncheon	\$ 40	\$ 70
Tuesday - Banquet and Carnival Fun Night	\$ 60	\$ 90

Golf Tournament: We encourage our exhibitors to come out early and get in a round of golf with our members. Please see separate section on GOLF! And don't forget, the Sunday night **Welcome BBQ at the River Run Center** (open to all conference attendees and exhibitors) is included in your exhibitor registration fee.

Eagle Crest Resort Shipping & Reservations:

1512 Cline Falls Road, Redmond, OR 97756, 541.923.2453 - Room Reservations: 1.800.682.4786

Conference "Single" Rates:	Double Queen Room - \$109	1 Bedroom Suite - \$129
Plus lodging tax/assessment charge	2 Bedroom Condo - \$199	3 Bedroom Condo - \$249
	4 Bedroom Condo - \$349	

Shipping: Items may be shipped to the resort for arrival **no earlier than Thursday, May 17**. Please clearly mark all shipments with your company name and "LeadingAge Oregon, May 20-23, 2018," and ship to: Eagle Crest Conference Center, 1512 Cline Falls Road, Redmond, OR 97756. **If you have large shipments, please make Eagle Crest Conference Center aware of your shipment to assure proper preparations can be accommodated.**

Sponsorship Opportunities

Sponsorships are a great way to stand out from the crowd and increase your exposure. Our members do pay attention to who is supporting them and their association, LeadingAge Oregon. All sponsors receive attendee address labels 2 weeks prior to the Conference.

SOLD	Tuesday Night Banquet & Fun Night	(Gold Corporate Partner)	McKesson
SOLD	Keynote Speaker	(Gold Corporate Partner)	Columbia Roofing
SOLD	Annual Meeting & Awards Luncheon	(Silver Corporate Partner)	Orrick, Herrington, & Sutcliffe, LLP
SOLD	Tote Bags Sponsor	(Platinum Corporate Partner)	USI
\$1,500	Treasure Hunt Sponsor (1 available) Acknowledgement in conference brochure*, Dedicated conference sign w/company name & logo, full page ad in conference program (provided by sponsor) "Compliments of (your company name)" on each Treasure Hunt Envelope		
\$1,200	Closing Speaker & Closing Session Prize	(Silver Corporate Partner)	LCG Pence Construction
SOLD	Welcome BBQ Beverage Sponsor	(Gold Corporate Partner)	Columbia Roofing
SOLD	Welcome BBQ Venue Sponsor	(Platinum Corporate Partner)	USI
\$1,000	FUN Walk/Run TITLE Sponsor	(Silver Corporate Partner)	LCG Pence Construction
\$1,000	Audio Visual Equipment Sponsor (1 available) Acknowledgement in conference brochure*, Dedicated conference sign w/company name & logo, full page ad in conference program (provided by sponsor)		
\$1,000	Conference App Sponsor (1 available) Acknowledgement in conference brochure*, Dedicated conference sign w/company name & logo, full page ad in conference program (provided by sponsor)		
SOLD	On-Line Registration Sponsor	(Platinum Corporate Partner)	USI
SOLD	Attendee Lanyard Sponsor	(Silver Corporate Partner)	Orrick, Herrington, & Sutcliffe, LLP
\$ 800	Speaker Sponsorship Acknowledgement in conference brochure*, Dedicated "Speaker Sponsor" conference sign, Opportunity to introduce your sponsored speaker, full page ad in conference program (provided by sponsor)		
\$ 600	Grand Prize Drawings (2 available) "Grand Prize Sponsor" conference signage, You get to draw and announce the winner.		
\$ 450	Coffee Break Sponsor (3 available) Dedicated "Coffee Break Sponsor" conference signage		
\$ 400	Phone/Electronic Device Charging Station (1 available) Dedicated "Charging Station" conference signage on charging station, includes company name and logo		

* If sponsorship is requested before publishing of conference brochure.

Cancellation Policy

Exhibit space fees are 100% refundable (less a \$25 administration fee) if cancellation is made by February 21, 2018 (three months prior of conference); 50% refundable if made between February 22 and April 9, 2018. No refunds are available within six weeks of the conference. No refunds or credit for "no-shows." Sponsorship fees are non-refundable.

GOLFING AT EAGLE CREST



2018 Golf Tournament Sponsorship Opportunities

- SOLD Title Sponsor** (Platinum Corporate Partner) **USI**
- SOLD Eagle Sponsor** (Silver Corporate Partner) **Orrick, Herrington, & Sutcliffe, LLP**
 (Gold Corporate Partner) **Columbia Roofing**
 (Gold Corporate Partner) **McKesson**
- SOLD Beverage Cart Sponsors** **Concepts in Community Living & Manor Management**
- \$400 Hole-In-One Sponsor** (Silver Corporate Partner) **LCG Pence Construction**
- \$350 Individual Contest Contributor**
 Your name as sponsor of one individual prize category:
 Long Drive - Men's KP - Men's Straight Drive
 Long Drive - Women's KP - Women's
 Complimentary tee sign, recognition on sponsor signage and on attendee materials
- \$350 Tee Sign Sponsors**
 Tee sign featuring your name at a prominent course hole
- \$150 Welcome BBQ Door Prize Sponsors**
 There will be door prizes and prizes for the other activities taking place during the golf tournament.
 Sponsor receives recognition at BBQ, on sponsor signage and attendee materials.
- Golf Goodie Bag & Golf/Entertainment Products for Prizes**
 Contributors receive recognition on sponsor signage and attendee materials
- | | |
|---------------------|------------------------------------|
| _____ Golf Balls | _____ Umbrellas |
| _____ Snacks | _____ Golf Towels |
| _____ Bottled Water | _____ Restaurant Gift Certificates |
| _____ Golf Tees | _____ Wine Baskets |
| _____ Other - _____ | |

Welcome Barbecue Sponsors

Barbecue - Sysco (Platinum Corporate Partner)
River House Hosts - USI
Beverages - Columbia Roofing

Thank you for hosting such a fun event!

GOLFING AT EAGLE CREST



Thank You Title Sponsor



2018 LeadingAge Oregon Annual Golf Tournament

May 20, 2018, Eagle Crest Resort, Redmond Oregon

Come join the fun - all players are welcome, at any skill level!

You might be a golfer who never misses your weekly game. Or maybe you've always wanted to give golf a try! Whatever your skill level - this is the tournament for you!

So gather your colleagues and put a team together or let us know if you need a team. Individuals are welcome to sign up, and we will place you on a team.

Please plan to join us for a "sunny" round of golf and enjoy the fresh air of Central Oregon!

Space is limited. Sign up today!

Check-in: Beginning at 9:30 a.m. (tentative - dependent on tee times)

Cost for Conference Attendees/Exhibitors: \$125; Non-attendees/Non-exhibitors: \$175 (includes course fees, 1/2 cart rental, box lunch and Welcome BBQ)

Tee Times: Begin at 10:00 am – Ridge Course. Tee times will be determined by prior registration

Format: Four-person team scramble: all players tee off, then select the single ball in the best position. Advance to that spot, then all four players hit their ball from that position. Play continues in this manner until the ball is in the hole.

Handicap: We will award prizes for the top three gross (unadjusted score) and net team scores. Our net teams will be using a modified "System 36" format: Teams will be awarded points for their play during the round of golf.

**Golf registration is included with exhibit registration online at
www.leadingageoregon.org**



Eagle Sponsors

